



Board of Directors Meeting

July 10, 2023

THE CHILDREN'S TRUST
BOARD OF DIRECTORS MEETING
(IN PERSON QUORUM WITH SOME VIRTUAL ATTENDANTS)

MEETING MINUTES

The MDC Children's Trust Meeting, Board of Directors Meeting was held on July 10, 2023, commencing at 4:01 p.m., at 3250 Southwest 3rd Avenue, United Way, Ryder Room, Miami, Florida 33129. The meeting was called to order by Kenneth Hoffman, Chair.

AUDIO TRANSCRIPTION

**CERTIFIED
ORIGINAL**

BOARD MEMBER APPEARANCES:

KENNETH HOFFMAN, Chair

PAMELA HOLLINGSWORTH, Vice Chair

KAREN WELLER

LAURA ADAMS

MATTHEW ARSENAULT

1 BOARD MEMBER APPEARANCES, Cont.:

2

3 HON. DOROTHY BEDROSS-MINDINGALL

4 MORRIS COPELAND

5 LOURDES DIAZ

6 REV. RICHARD DUNN II

7 JACQUELINE EXCEUS

8 GILDA FERRADAZ

9 VALROSE GRAHAM

10 HON. KEON HARDEMON

11 DR. MALOU HARRISON

12 NELSON HINCAPIE

13 MARISSA LEICHTER

14 ANNIE NEASMAN

15 ASHNA PAUDEL

16 DR. CLARA LORA OSPINA

17 HON. ORLANDO PRESCOTT

18 JAVIER REYES

19 LEIGH KOBRINSKI

20

21 STAFF MEMBER APPEARANCES:

22

23 AMANDA GORSKI

24 AUNDRAY ADAMS

25 BEVONE RITCHIE

1 STAFF MEMBER APPEARANCES, Cont.:

2

3 DANIELLE BARRERAS

4 EDWARD HUDSON

5 FELIX BECERRA

6 GARNET ESTERS

7 GRETTEL SUAREZ

8 IMRAN ALI

9 JACQUES BENTOLILA

10 JAMES HAJ

11 JUANA LEON

12 JULIETTE FABIEN

13 KATHLEEN DEXTER

14 LINDSAY FRANCOIS

15 LISANNE GAGE

16 LISETE YERO

17 LORI HANSON

18 NATALIA ZEA

19 RACHEL SPECTOR

20 SEBASTIAN DEL MARMOL

21 TATIANA CANELAS

22 VICTORIA GANDUL

23 WILLIAM KIRTLAND

24 XIMENA NUNEZ

25 YULIET ALFONSO

1 GUEST APPEARANCES:

2

3 TANIA ANDRE

4 LUPE DIAZ

5 ROBERT QUINN

6 GRACE BRACAMONTE

7 SOLEDAD FOUCAULD

8 DAN BAGNER

9 RAYMOND DUEÑAS

10 BEATRICE GONZALEZ

11 MARK TROWBRIDGE

12 JULIE LUGONES

13 MARIA ESPINOZA

14 LEONIE HERMANTIN

15 MARK TROWBRIDGE

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1 P R O C E E D I N G S

2 (Thereupon, the following proceedings were heard at
3 4:01 p.m.)

4 MR. HOFFMAN: Okay. Good after -- afternoon.

5 MS. HOLLINGSWORTH: Good afternoon.

6 MR. HOFFMAN: Welcome to the July 10 meeting.
7 We had a scheduled -- like usual, had a scheduled
8 executive committee meeting today. Just in case we
9 didn't get a quorum for this meeting, but we have a
10 quorum, so we're going to cancel the executive
11 committee meeting.

12 Just like to remind everyone again to turn on
13 their microphones when they speak and turn them off
14 when you're not speaking. And in addition, if you
15 need to recuse yourself, please make sure and state
16 your name and agency and the reason for recusal.

17 First item, I'd like to welcome our newest
18 board member, Ashna -- I didn't ask your
19 pronunciation, is it Paudel, Padul (phonetic)?

20 MS. PAUDEL: It's Paudel.

21 MR. HOFFMAN: Paudel, apologies. Who's a
22 representative of the Miami-Dade County Public
23 Schools Student government. Ashna is a rising 12th
24 grade student who attends the school for advanced
25 studies in Kendall.

1 She demonstrates a strong work ethic and
2 commitment to academic excellence and takes part in
3 several extracurricular activities, including
4 president of the Miami-Dade Student Government
5 Association. And she's a founder of a Little
6 Leaders of Tomorrow, an international organization
7 that's focused on empowering young leaders to
8 innovate, inspire, and influence. Welcome, Ashna,
9 would you like to present it?

10 MS. PAUDEL: Thank you so much. And I'm
11 honored to be gathered here, and I can't wait to
12 work with you all. Thank you.

13 MR. HOFFMAN: Okay. Other board news,
14 Mary Donworth, who is a representative of United
15 Way, is no longer with United Way, so will no
16 longer be on our board. Jim is reaching out to
17 United Way to find out who their next
18 representative will be, and we should know by the
19 next meeting.

20 As some of you know, another director report.
21 Some of you know Mark Trowbridge has been
22 undergoing cancer treatments over the past two
23 months. I communicated with Mark yesterday, and he
24 reported that he's doing very well. He's about a
25 quarter of the way through his chemotherapy. He

1 really appreciates and thanks everyone for their
2 kind texts and notes and prayers. And he has a
3 very positive outlook and currently expects to be
4 back in September. I think -- is Mark on the -- is
5 Mark on the call? Mark, if you wanted to say
6 anything, now would be a good time.

7 MR. TROWBRIDGE: Well, first of all, thank
8 you, Mr. Chairman. Good afternoon, board members.
9 And that was a great report. Thank you very much.
10 I went through a round of chemo earlier today, and
11 usually by the time of the day that we're at now,
12 I'm pretty hyped up on steroids, so you get me at
13 my best today.

14 And I want to say a special thank you to
15 Matthew Arsenault and the team at Baptist and MCI.
16 They have been taking incredibly good care of me,
17 and this has been certainly a bit of a shock to the
18 system. But I just can't say thank you enough to
19 everybody, not only around the table today for your
20 well wishes, kindness and wonderful words, but for
21 the uplifting spirit that you have instilled in me.
22 So, great to see all of you and great to be with
23 you today. Thank you.

24 MR. HOFFMAN: Thanks, Mark, and thanks for
25 joining us. Jim will have announcements at the

1 end, but I just wanted to remind our board members
2 that there will be no meeting in August. In
3 September, we have two trim meetings, and they're
4 very important because we need quorums. We need a
5 special quorum for the second meeting. So, please,
6 the first trim meeting is on September 11th, which
7 immediately follows our regular board meeting. A
8 week later, on September 18th, there's a second
9 trim meeting. It's about a half-hour meeting, 45-
10 minute meeting. So, please, everybody, put those
11 on their calendar and make sure and attend.

12 With that, are there any public comments?

13 MS. LEON: There are no public comments, Mr.
14 Chair.

15 MR. HOFFMAN: Thank you. So, I'll turn it
16 over to Karen Weller, our secretary, for the
17 approval of the minutes of the last board meeting.

18 MS. WELLER: Thank you, Mr. Chair. The Board
19 of directors met on June the 12th of 2023. The
20 minutes of the meeting can be found on Pages 5 and
21 6 for your review.

22 Could I please have a motion of acceptance for
23 these meetings -- minutes?

24 MS. HARRISON: I vote, Harrison.

25 MS. WELLER: Thank you and a second?

1 MS. NEASMAN: I'll second.

2 MS. WELLER: And thank you. All those in
3 favor?

4 (Chorus of aye.)

5 MS. WELLER: Opposed? The motion carries.
6 Thank you, Mr. Chair.

7 MR. HOFFMAN: Thank you. Let's see, we done
8 -- we already did the welcome of our new board
9 member. So, we'll move on to the appreciation for
10 Karen Weller. Karen, it's going to be -- I think
11 we talked about this at a recent board meeting.
12 It's going to be difficult to see you go. You've
13 been here for most of my career on the Board, so
14 we're happy to have had your service. So, sorry to
15 see you retiring, but we're looking forward to your
16 next adventure. Right, Jim?

17 MR. HAJ: Karen, thank you -- thank you for
18 what you've done to this community and your role
19 and your years on your board and the last several
20 years as an officer. You should be exceptionally
21 proud of your career and what you've done for the
22 community and the citizens of Miami-Dade County.

23 So, we appreciate you. We have a small token
24 of our appreciation, and we wish you the very best
25 as you enjoy your retirement and you enjoy your

1 grandchildren. Thank you.

2 MR. HOFFMAN: Not used to having the outgoing
3 board members already at the table, but can
4 certainly speak from yours.

5 MS. WELLER: I just want to say thank you to
6 everybody. This has been a -- truly a pleasure and
7 a work that I do from the heart because children
8 and families is something that -- that I've always
9 done in my entire career, so it's been truly a
10 pleasure to -- to be on this board, to actually see
11 the work. I was just telling a -- my fellow board
12 member here that, they see the work actually being
13 done, not only from what we do here, but out in the
14 community, even to my own grand -- my own
15 grandchildren participating and -- and being a part
16 of this.

17 So, I'm going to miss everyone, but I will
18 still be in the community. And thank you so much.
19 The work we do here is so important, and I'm -- I'm
20 so honored to have been able to be a part of this
21 board. Thank you.

22 MR. HOFFMAN: Okay. Dan Bagner, the committee
23 chair of our nominating committee is -- is sick
24 today, so I'm going to turn it over to Gilda to
25 give the nominating committee report.

1 MS. FERRADAZ: Thank you, Mr. Chair. The
2 nominating committee may -- met on June the 29th to
3 interview clients, to fill the at-large vacancy
4 that was created by Victor Diaz-Herman's
5 resignation, and to recommend a candidate to fill
6 the vacancy being created by Karen Weller, who is
7 retiring from the Department of Health at the end
8 of the month. We wish Victor and Karen all the
9 best and thank them for their service to the board.

10 Karen leaving the Board created a vacancy for
11 the secretary of the board. Jim sent an e-mail on
12 May the 16th soliciting nominations for the
13 position. And board member Marissa Leichter
14 expressed interest in the position and, as well,
15 two board members also nominated her. So, the
16 committee is recommending that Marissa be appointed
17 as secretary of the board.

18 May I get a motion to approve this
19 recommendation by the nominating committee?

20 MR. NELSON: So moved.

21 MS. HOLLINGSWORTH: Second.

22 MS. FERRADAZ: Thank you. Any discussion?
23 All those in favor.

24 (Chorus of aye.)

25 MS. FERRADAZ: Any opposed? Thank you.

1 Congratulations, Marissa. You want to say
2 anything?

3 MR. HOFFMAN: You've been conscripted.

4 MS. LEICHTER: What?

5 MR. HOFFMAN: You've been conscripted.

6 MS. FERRADAZ: Do you want to say anything?

7 MS. LEICHTER: No. I mean, I guess, it's --
8 it's time. It's, you know, evolution. And -- and
9 I'm very sad to see Karen go. And I feel like we
10 came on around the same time, and it's going to be
11 weird not having you, but thank you again for --
12 for everything. And I hope I can pronounce
13 everyone's names as well as you do when I have to
14 take roll call in September. But thanks, everyone.
15 It means a lot to me for -- for -- to get two
16 fellow nominations, as well, so thank you.

17 MS. FERRADAZ: Thank you, Marissa.

18 Additionally, the pending at-large vacancy was
19 advertised from May 16th through June the 6th, 2023
20 and had seven applications. The nominating
21 committee decided to interview all seven of these
22 candidates. After interviews, the committee
23 overwhelmingly voted to recommend to the Board
24 Jacqueline Exceus to fill the vacancy.

25 Jacqueline is presently serving as a

1 prevention education and training specialist at
2 Christie House. Prior to that, she was the
3 regional organizing director for the National Urban
4 League. Jacqueline is part of the Florida National
5 University as a faculty professor since the summer
6 of 2020.

7 Born in Miami with parents from Haiti,
8 Jacqueline is oriented on all the Caribbean
9 diasporas in the US, earning a Master's of Science
10 and Criminal Justice and a Certificate of Forensic
11 Technology Investigations from Nova Southeastern
12 University in 2011.

13 As a retired crime scene investigator with
14 over ten years of experience working in the City of
15 Miami Police Department, in the City of Miramar
16 Police Department, and the -- and in the Miami
17 County Medical Examiners' Department, Jacqueline
18 has a great passion for investigation, and she
19 enjoys lecturing as well.

20 Can I please get a motion to approve
21 Jacqueline Exceus to fill the -- at-large position
22 on the Board, effective July 10th, 2023?

23 MR. PRESCOTT: First --

24 MS. LEICHTER: Second, Leichter.

25 MS. FERRADAZ: Any discussion? Okay, all

1 those in favor?

2 (Chorus of aye.)

3 MS. FERRADAZ: Any opposed? The motion
4 passes. I believe Jacqueline is here with us
5 today. Like to join us at the table, Jacqueline?

6 MS. EXCEUS: Yes.

7 MS. FERRADAZ: I'd like to thank the committee
8 members for -- for all their work in -- in getting
9 these nominations and these interviews. So, thank
10 you, Mr. Chair.

11 MR. HOFFMAN: Thank you and thank the
12 nominating committee for -- for the good work that
13 they did. It's -- we did get a great pool of
14 applicants. We interviewed, I think, seven people
15 in total last week and -- or two weeks ago. And it
16 was -- it was really exciting to see both
17 Jacqueline and -- and -- and her passion for
18 becoming involved as well as some of the other
19 people.

20 Jacqueline, you're welcome to say anything if
21 you'd like, or --

22 MS. EXCEUS: Yes. I would like to first off
23 by saying thank you to everyone and thank you for
24 the nominee. It's actually such a pleasure to be a
25 part of this committee and to be such with great

1 honorees. And I want to congratulate you, Marissa,
2 as well, on your secretary. And thank you, Karen,
3 for all the hard work you've done as well.

4 MR. HOFFMAN: Thank you. And with that, I'll
5 turn it over to the Finance and Operations
6 Committee, Matthew Arsenault.

7 MR. ARSENAULT: Thank you. On June 29th, the
8 Finance and Op -- Finance Operations Committee met,
9 and I'm going to hand over for the first topic of
10 discussion to Will and Jim.

11 MR. HAJ: Yeah. Matt, thank you. So, there's
12 a recommendation that came from the Finance
13 Committee for the half mill -- stay at the half
14 millage rate for this year coming forward. Just a
15 couple of highlights for the 23/24 proposed budget.

16 Our total budget of program services for the
17 fiscal year of 23/24 is \$207,295,548. And just to
18 give a little glimpse, in 2017, we were funding
19 programs at 122 million. So, going into next year,
20 we're looking at 207 million, which is a delta of
21 80 -- \$85 million per year, so we're in a much
22 different space than we were in 2017. We have \$85
23 million additional supporting this children and
24 families of this community.

25 Compared to the final year of the major

1 funding cycle that just ended, the Trust increases
2 contracted services by 35 million annually and 175
3 million over the five-year cycle. The Board
4 priorities that drove the funding increases coming
5 out of the last three board retreats and that was
6 approved the last six months with all the
7 solicitations coming down the pike was parenting at
8 7.9 million, early childcare at 5.5 million. Our
9 largest portfolio is the youth development or after
10 school and summer programs, with an additional 19.5
11 million. Health and wellness for 960,000 and
12 \$1,000,000 for the infrastructure support.

13 In 2017, we're also hovering around 10 percent
14 administrative costs. We are now at 5.81. Every
15 year, we have been lowering that administrative
16 cost. This is an all-time low for the Trust.

17 The second page of the PowerPoint is the
18 revenues in the millage scenarios. So, the Miami-
19 Dade property appraiser reported their final
20 assessed tax role at \$427,809,390,459 as of
21 July 1st. For the Trust to sustain the best
22 practices in a financial position and support our
23 current level of funding plus the additional
24 funding for services, the proposed millage rate
25 coming out of the finance committee was a millage

1 rate of a half mill, 0.5 mill.

2 For the average homeowner, it's a \$75 bill on
3 their property tax, which is a \$7.17 increase from
4 last year. We are staying -- with the
5 recommendation to stay at the same half mill as
6 last year, but since property values went up, that
7 would increase it by \$7.17. It also increased our
8 fund balance and bring total trim revenues to
9 \$203,209,460.

10 One of the asks from the Finance Committee two
11 months ago or last month was would the additional
12 funds, where would the needs be? And be -- going
13 back, looking at the three strategic plans with --
14 with the Board through the retreats was an
15 additional 5 million and divide by five
16 scholarships. Just to remind everybody here, we
17 have \$24 million in need. There's 2,400 kids on
18 the wait list. This cannot alleviate the wait
19 list, but we're looking at all types of
20 partnerships, private, public, to see, to bring
21 additional funds in early childcare.

22 The book club memberships for a book club
23 we're funding right now at 40,000, it went up to
24 47. We had to shut it down. This will allow us to
25 continue, open it back up and continue to grow it.

1 Health and wellness, we're starting next week on
2 our -- our subcommittee to look at school health.
3 We're currently in half the public schools and we
4 want to look at all schools, including charter,
5 private, and how to serve children and families in
6 this community. And the summer youth internship,
7 which we have a results in front of you for next
8 summer, to increase \$500,000.

9 And the last slide is a chart that you have
10 seen. I want to tee it up, then kick it over to
11 Bill, our Chief Financial Officer. So, this chart
12 -- for those new board members, this was similar to
13 the last cycle. We had a five-year chart. We
14 started our last five-year cycle with a fund
15 balance close to \$70 million. We put additional
16 funding into the community, reduced the millage
17 rate, and drew our -- and hit our target. We had a
18 five-year projection and it went exceptionally well
19 and we hit our target.

20 So, we're looking now, in the snapshot in
21 front of you, is the next five years. We're
22 starting a brand new five-year cycle. The next
23 three months, the contracts start with all our
24 providers starting 23/24. If you see the -- the --
25 the gray line, the dotted line that goes

1 horizontal, sort of fund balance line, and our fund
2 balance is at 50,745,000.

3 Over the next five years, we can draw it down
4 in a sustained, prudent manner. And if you also
5 look, by adopting the half million this year, it
6 puts us in great financial shape to start the five-
7 year cycle, and then reduces the taxpayer effect
8 24, 25, 25, 26. If you see, we have rollback rates
9 with a six, seven increase in the last year to go
10 back to rollback rate. These are all projections.
11 I want to tee it up to Bill to just review this
12 chart a little more detail.

13 MR. KIRTLAND: Thank you, Jim. I can't quite
14 hear myself. It's a -- it's a new system in here,
15 right? Okay. It sounds great. So, I just wanted
16 to go over a couple of the changes from the last
17 month that we all met and wanted to highlight the
18 fact that we don't have significant or material
19 changes to the plan that was presented last month
20 during June.

21 It's always a bit of a timing crunch and a
22 dance to bring the numbers to both the committee
23 and the Board during June and July. But this year,
24 the numbers that we get from the property
25 appraiser's office were very accurate during the

1 month of June as far as the estimated total value
2 of the county.

3 So, we went into our planning sessions with
4 both the committee and here at the Board with very
5 similar numbers that you see here today. We
6 projected around 12.1 percent growth, or 12.1
7 percent growth was provided to us as a projection
8 from the county appraiser's office last month, and
9 during the month of July, when we received the
10 final notice, that percentage increase only went up
11 to 12.6 percent.

12 So, we didn't get any information or -- or --
13 or information that would alter the course of the
14 original plan that was presented and discussed
15 during committee meetings in the Board meeting last
16 month. So, here we are, with a very similar
17 outcomes and projected revenues, expenditures, and
18 fund balance that we were looking at a month ago.

19 MR. HAJ: Matt, thank you.

20 MR. ARESENAULT: So, with that, I guess we'll
21 just go into, now, the resolutions that are up for
22 approval of this and then have opportunity for
23 discussion of that. So, the first is the Board
24 acceptance, the recommendation of the Finance and
25 Operations Committee to set the FY, fiscal year

1 2023, '24, proposed millage rate of 0.5 mills,
2 which is the equivalent of \$0.5 per \$1,000 of
3 property tax value in Miami-Dade County.

4 Do I have a motion?

5 MS. NEASMAN: So moved, --

6 MR. DUNN: Second.

7 MR. ARESENAULT: Any discussion or comment?

8 MS. HOLLINGSWORTH: All right. You have to
9 have recusals. Recusals.

10 MR. ARESENAULT: Any recusals? Any recusals
11 on the -- on the millage rate?

12 MS. KOBRINSKI: Yes.

13 MR. ARESENAULT: Okay. Any recusals?

14 MS. KOBRINSKI: Judge Prescott?

15 MR. PRESCOTT: No, thank you for reminding me.

16 MR. ARESENAULT: Okay. Thank you. Any other
17 recusals? No? Okay. Any discussion or comment?
18 Okay. Hearing none, all in favor, say aye.

19 (A chorus of ayes.)

20 MR. ARESENAULT: Any opposed? Okay. The
21 motion carries.

22 The second -- there's an -- there's an update
23 to the numbers that are -- were posted on the
24 agenda, so I'll read them out to everybody as part
25 of that. So, the -- the -- the -- the current

1 motion is the Board accepts the recommendation of
2 the Finance and Operations Committee to propose the
3 fiscal year 2023, '24 preliminary budget -- budget
4 including estimates of -- this is the revised,
5 \$203,209,460 of tax revenue, \$227,000,521,771 --
6 521,771 of expenditures, and a projected ending
7 fund balance, I believe that's funding balance
8 used, of \$27,000,614,477.

9 Do I have a motion? Second?

10 MS. OSPINA: Motion.

11 MS. HOLLINGSWORTH: Second.

12 MS. NEASMAN: Second, Neasman.

13 MR. ARESENAULT: Any recusals? I don't think
14 the Judge has to recuse on this. The budget? No.
15 Only on the tax. Okay. Great. Any discussion --
16 no? Any discussion or comment? To that we'll
17 vote. All in favor, say aye.

18 (A chorus of ayes.)

19 MR. ARESENAULT: Any opposed? The motion
20 carries.

21 Any -- any other items on the budget or
22 millage before we move on to the resolutions?
23 Okay. Moving on. There are five resolutions by
24 the committee that were being brought forward.

25 Resolution 2023-58, authorization and

1 negotiate and execute an agreement with Balsera
2 Communications, a public relations agency, for a
3 term of 12 months, commencing on October 1st, 2023,
4 and ending September 30, 2024, to plan and execute
5 public relations campaigns on behalf of the
6 Children's Trust in a total amount not to exceed
7 \$48,000.

8 Can I get a motion?

9 MS. HOLLINGSWORTH: --

10 MS. NEASMAN: Second --

11 MR. ARESENAULT: Any recusals? Any
12 discussion? None? All in favor, say aye.

13 (Chorus of aye.)

14 MR. ARESENAULT: Any opposed? Hearing none,
15 the resolution carries.

16 Resolution 2023-59, authorization for
17 procurement waiver from a formal competitive
18 solicitation to expend monies to be paid to the SIJ
19 Holdings, LLC, doing business as the McClatchy
20 Company, LLC, parent company to the Miami Herald.
21 For services rendered by the Miami Herald to
22 advertise the Children's Trust Truth-in Millage
23 rate or vacancies and other advertisements related
24 to the funding, announcements, activities,
25 initiatives, events, and programs. In addition to

1 the 2024 Silver Knight and Spelling Bee
2 sponsorships, and a total amount not to exceed
3 \$75,000, for a term of 12 months commencing
4 October 1, 2023, and ending September 30, 2024.

5 Can I get a motion? Second?

6 MS. WELLER: Motion.

7 MS. NEASMAN: Second, Neasman.

8 MR. ARESENAULT: Any recusals? Any
9 discussion?

10 MR. DUNN: Just -- just some more in
11 readiness. The -- the advertisements for the
12 vacancies. Are there other media companies that we
13 advertise with as well?

14 MR. HAJ: Commissioner, thank you. I'm going
15 to have -- I'm going to tell you the list of --
16 yeah, we do. Yes, Commissioner, we do have
17 additional.

18 MS. HOLLINGSWORTH: Thank you. -- was giving
19 me the whole list. Yes, Commissioner. It's WLRN,
20 Left Floridian, and other different outputs. What
21 was the first? The whole list?

22 MR. DUNN: Could you read the list?

23 MS. HOLLINGSWORTH: So, yes, is the answer.

24 MR. DUNN: No. Can -- can you read the list
25 for us, please?

1 MS. HOLLINGSWORTH: Thank you. Various radio
2 stations, Haitian Community Radio, 1360 AM, 1320
3 AM, 1700 AM, 1580 AM, 99.5 FM, The VSS Show, which
4 is radio and digital, Left Floridian, and Caribbean
5 Today.

6 MR. DUNN: Thank you.

7 MR. ARESENAULT: Any discussion or comment?

8 MR. DUNN: -- going to push you just a little
9 further. Was an effort made to adding maybe the
10 WMBM -- also. -- listening audience that cater to
11 the African American community. Did I say the
12 Miami Time?

13 MR. ARESENAULT: You did.

14 MR. DUNN: Okay. And lastly, too, from --
15 from the religious community standpoint moving
16 forward at least.

17 MS. HOLLINGSWORTH: Thank you, Reverend Dunn,
18 yes. The -- generally, we have a partnership with
19 the Miami Times. We buy advertisements across the
20 Board with many of these -- and the Gospel Truth
21 and these outlets. The specific board
22 advertisement, I would have to check if those went
23 -- the list that I gave you, I believe, is
24 exhaustive.

25 MS. HOLLINGSWORTH: For the Board vacancy,

1 specifically, but we ongoingly have communication
2 and partnership with all of those outlets that you
3 mentioned. We -- we hold it as a very important
4 source of communications for us.

5 MR. DUNN: We -- we appreciate the diversity
6 in the advertisements, but I'll tell you, the Miami
7 Herald -- and I will be voting in this matter, in
8 -- in -- in favor for it. But the Miami Herald has
9 a long list of advertisements, things that, you
10 know, they actually are paid to advertise on behalf
11 of many different organizations, Miami-Dade County,
12 Children's Trust, cities -- I mean the list goes on
13 and on and on.

14 So, if there are -- if there are opportunities
15 for other papers, like was listed earlier, for us
16 to have advertisements on where people will
17 probably notice them better because there aren't as
18 many advertisements as such and we want to make the
19 -- at least the effort to do it. I mean, I would
20 as a board member, and if we could support that
21 across the board, that would be wonderful. Thank
22 you.

23 MR. ARESENAULT: All right. Any other
24 discussion? So, let's take a vote for Resolution
25 2023-59. All in favor, say aye.

1 (A chorus of ayes.)

2 MR. ARESENAULT: Next resolution, 2023-60, the
3 authorization to negotiate and execute a service
4 agreement with Print Dynamics, to print and prepare
5 for distribution of the Children's Trust trilingual
6 monthly Parenting Our Children newsletter and total
7 amount not to exceed \$30,550 per each term of 12
8 months ends on October 1, 2023, and ending on
9 September 30, 2020.

10 Is there a motion?

11 MR. PRESCOTT: Prescott moves.

12 MS. NEASMAN: Neasman, second.

13 MR. ARESENAULT: Any recusals? Any comment or
14 discussion? All in favor, say aye.

15 (Chorus of aye.)

16 MR. ARESENAULT: All opposed? Motion carries.

17 Next resolution 2023-61, authorization to
18 execute a service agreement with Yellow Box, Inc.,
19 to rent and maintain Yellow Box kiosks in the total
20 amount not to exceed \$36,000 for a term of 12
21 months, commencing October 1, 2023, and ending
22 September 30, 2023.

23 Is there a motion?

24 MS. HOLLLINGSWORTH: Motion.

25 MS. WELLER: Second

1 MR. ARESENAULT: Any recusals? Any discussion
2 or comment? It'd help if I put my microphone on.
3 Any recusals? Any comment or discussion? All
4 right. Hearing none. I'll take to vote. All in
5 favor, say aye.

6 (Chorus of aye.)

7 MR. ARESENAULT: Any opposed? All right.
8 Now, you all can hear me loud and clear.

9 Next, last one, Resolution 2023-62.
10 Authorization to expend up to \$50,000 for community
11 engagement team support services in the Haitian
12 community with Hermantin Consulting, LLC, for a
13 term of 12 months, commencing on October 1, 2023,
14 and ending September 30, 2024.

15 Is there a motion?

16 MS. WELLER: Motion.

17 MR. DUNN: Second.

18 MR. ARESENAULT: Any recusals? Any discussion
19 or comment? If none, all in favor, say aye.

20 (Chorus of aye.)

21 MR. ARSENAULT: Any opposed? The motion
22 carries. And that's the end of Finance and
23 Operating Committee.

24 MR. HOFFMAN: Thank you. And I want to thank
25 the Finance Committee for the work done on -- on

1 the budget process. I've been in the last two
2 meetings, and they've been quite -- quite animated
3 at times about some of the considerations on -- on
4 the millage rate and the like. And I think the
5 deliberations have been very healthy for the Board.
6 So, thank you. I'll turn it over, now, to
7 Pamela Hollingsworth, the Program Services and
8 Childhood Health Committee Chair.

9 MS. HOLLINGSWORTH: Thank you, Mr. Chair. My
10 tablet is resting. Ah, yes. Thank you.

11 Directors, the Program Services and Childhood
12 Health Committee met on June 29th to consider the
13 resolutions that we are bringing before you today.

14 Resolution 2023-63. Authorization to
15 negotiate and execute contracts with 16 small
16 community-based organizations, CBOs, for the first
17 year of a two-year capacity-building initiative, in
18 a total amount not to exceed \$595,000, for a term
19 of 12 months, commencing October 1, 2023, and
20 ending September 30, 2024, with one 12-month
21 renewal. May I have a motion, please?

22 MR. HARDEMON: So moved, Hardemon.

23 MS. BENDROSS-MINDINGALL: Second.

24 MS. HOLLINGSWORTH: Second, Bendross-
25 Mindingall?

1 MS. BENDROSS-MINDINGALL: Yes.

2 MS. HOLLINGSWORTH: Are there any recusals?

3 MR. DUNN: Yeah. -- Dunn.

4 MS. HOLLINGSWORTH: Thank you, Pastor Dunn.

5 Other recusals? Moving, then, into discussion.

6 Directors, many of you will recall that the
7 Board addressed a need to provide capacity building
8 for small CBOs. And that's -- those with a budget
9 of less than 500,000 that needed to be competitive
10 for Trust funding in 2015. And this resolution
11 represents the third cohort forward -- moving
12 forward for your consideration. The funding amount
13 award varies according to the agency's annual
14 operating budget.

15 And, do note, that the Trust engages in a
16 comprehensive review process, which includes the
17 program proposal and review, scored by a team of
18 reviewers. The review team debriefing, by way of
19 publicly noticed debriefing meetings, to discuss
20 each proposal and to, then, assign a consensus team
21 score. Interviews and site visits as needed, and,
22 finally, staff recommendations.

23 Discussion, feedback from the directors.

24 Hearing none. All those in favor?

25 (Chorus of aye.)

1 MS. HOLLINGSWORTH: Are there any opposed?
2 The resolution carries.

3 Resolution 2023-64. Authorization to
4 negotiate and execute contracts with nine
5 providers, identified herein, to deliver -- to
6 deliver health public benefits enrollment, in a
7 total amount not to exceed \$1,596,882, for a term
8 of 12 months, commencing October 1, 2023, and
9 ending September 30, 2024, with up to four annual
10 renewals and subject to annual funding
11 appropriations.

12 May I have a motion, please?

13 MS. OSPINA: So, moved forward.

14 MS. HOLLINGSWORTH: Thank you. And a second?

15 MR. PRESCOTT: I second.

16 MS. HOLLINGSWORTH: Thank you. Are there any
17 recusals?

18 MS. FERRADAZ: Recusal Ferradaz, employed by
19 Department of Children and Families.

20 MS. HOLLINGSWORTH: Thank you, Gilda.

21 MS. NEASMAN: Recusal Neasman, employed by
22 Jessie Trice Community Health System.

23 MS. HOLLINGSWORTH: Any further recusals? And
24 then moving into discussion, I'll remind you that
25 the benefits enrollment supports aims to maximize

1 economic benefits for children and their families
2 who qualify for means-tested benefits, ultimately
3 contributing to the broader local economy and child
4 well-being. This solicitation is limited to
5 eligible applicants to current direct service
6 Trust-funded agencies to facilitate supporting
7 families enrolled in Trust-funded programs.

8 Discussion, comments from the directors?
9 Hearing none. All those in favor?

10 (Chorus of aye.)

11 MS. HOLLINGSWORTH: Are there any opposed?
12 Resolution carries.

13 Resolution 2023-65. Authorization to
14 negotiate and execute a contract renewal with Q-Q
15 Research Consultants, LLC, for research and
16 evaluation services in a total amount not to exceed
17 \$185,000, for a term of 12 months commencing
18 October 1, 2023, and ending September 30, 2024.

19 May I have a motion, please?

20 MS. FERRADAZ: I move motion forward.

21 MS. HOLLINGSWORTH: Thank you. And a second?

22 MS. WELLER: I second.

23 MS. HOLLINGSWORTH: Thank you. Are there any
24 recusals? Hearing none. Moving to discussion.

25 This resolution is the first renewal with this

1 vendor who was awarded the work after a competitive
2 procurement process in May of 2023. This
3 resolution seeks to incorporate additional timely
4 feedback from potential and existing Trust-funded
5 program participants who assess program participant
6 needs, input, and satisfaction regarding Trust-
7 funded programs.

8 Feedback, discussion from the directors?
9 Hearing none. All those in favor?

10 (Chorus of aye.)

11 MS. HOLLINGSWORTH: Are there any opposed?
12 The resolution carries.

13 Resolution 2023-66. Authorization to amend
14 Resolution 2023-15, Summer Youth Internship
15 Program, SYIP, to reallocate up to \$350,000 of any
16 unused funds earmarked for charter school students
17 to traditional public-school students in the
18 program.

19 May I have a motion, please?

20 MS. HARRISON: So, moved, Harrison.

21 MS. HOLLINGSWORTH: And a second?

22 MS. LEICHTER: Second, Leichter.

23 MS. HOLLINGSWORTH: Thank you. Any recusals?

24 MS. NEASMAN: I'm not sure. No. Thank you,
25 Jim.

1 MS. HOLLINGSWORTH: Thank you. With no
2 recusals, we move into discussion. What is? Okay.
3 With no recusals, let's move into --

4 MS. LEICHTER: Do we have to recuse if we have
5 participants in our -- working in our organization
6 or no? Okay.

7 MS. HOLLINGSWORTH: Okay. So, with no
8 recusals, moving into discussion.

9 A reminder that the summer youth internship
10 program recruits and connects rising 10th- -- 10th-
11 to 12th-grade students with paid summer internships
12 with an emphasis on engaging at-risk youth. And at
13 least 15 percent of program participants will be
14 youths with disabilities. The program intends to
15 employ at least 3,000 youth interns in the summer
16 of 2023.

17 Feedback, questions from the directors?

18 MS. HARRISON: Through the chair, I'd just
19 like to say just how meaningful this program is to
20 the youth during the summer. Not only are they
21 gaining valuable work experience, but several
22 hundred of them are engaged in dual enrollment
23 courses. And so they're earning college credit
24 during the summer as they're participating in this
25 SYIP opportunity. So, it -- it's really a

1 wonderful opportunity for our youth in this
2 community.

3 MS. HOLLINGSWORTH: Thank you, Dr. Harrison.

4 MS. DIAS: To follow up on Dr. Harrison's
5 comments, we do have about 400 in -- in dual
6 enrollment and we are just about at 3,000, which is
7 a significant increase over our participation of
8 students last year. So, it's very fruitful and
9 indeed close to -- these are preliminary numbers,
10 but close to 400 are students with disabilities.
11 So, we'll be able to provide more of a paid -- we
12 are servicing as promised and it has exceeded our
13 expectations. We're very excited.

14 MS. HOLLINGSWORTH: All right. Thank you,
15 Lourdes. Further discussion from the directors?
16 All those in favor?

17 (Chorus of aye.)

18 MS. HOLLINGSWORTH: Are there any opposed?
19 This resolution also carries and back to you,
20 Mr. Chair.

21 MR. HOFFMAN: Thank you, Pamela. We have one
22 more resolution today. It's -- wasn't brought
23 through committee, and it's -- relates to a
24 resolution that we passed at our last board
25 meeting.

1 The resolution is Resolution 2023-67,
2 authorization to amend Resolution 2023-51, approved
3 by the Board of directors on June 12th, 2023, to
4 revise the name of an approved provider from
5 Netsuite, Inc., to Oracle America/Netsuite, Inc.,
6 and to authorize the Trust to enter into contracts
7 with BPM, LLP, EBA, Caravel and partners -- Caravel
8 plus partners --

9 MS. HOLLINGSWORTH: We have Children's Trust.

10 MR. HOFFMAN: -- and SquareWorks Consulting,
11 LLC, which are Oracle America, Inc.,/Netsuite,
12 Inc., subcontractors.

13 Do I have a motion for that purpose?

14 MS. HOLLINGSWORTH: So moved, Hollingsworth.

15 MR. REYES: A second? Okay. Any recusals?

16 I'll -- I'll just give a brief explanation,
17 which was in the package, which is that, in that
18 resolution, Netsuite, it was listed as an approved
19 vendor or a finance and accounting software
20 contract. When the resolution was approved, the
21 staff utilized the Netsuite, Inc., name as the
22 legal name submitted with the proposal.

23 During contract negotiations, Netsuite
24 indicated its intent to contract as Oracle America,
25 which is, I guess, its -- its name. In addition,

1 the vendor asked us to contract directly with their
2 subcontractors to pay them directly. In which
3 case, we need to enter into the contracts directly
4 with them.

5 Any questions? All those in favor?

6 (Chorus of aye.)

7 MR. HOFFMAN: Any opposed? Motion carries.
8 And with that, I'll turn it over, Jim, to you for
9 your CEO report.

10 MR. HAJ: Sure, thank you. And I'll speak to
11 some of you who forget -- back there. I don't know
12 if they want to stand up on the -- can stand up
13 right now. We have the -- of environmental
14 research and some school -- studies. So, and we
15 have seven others who are not here but have been
16 working at the --

17 The stickers -- we have stickers, I just want
18 to highlight. We bring it by every summer, but
19 it's summertime, when it's very hot. And if we do
20 anything to prevent the child from -- in part of
21 the heat. So, we created these stickers that would
22 -- rear view the mirror, on their keychains in the
23 house and we've done three languages. And we're
24 rebranding this, and we will have improved ones
25 coming out. But we will have places that we

1 believe that this will benefit -- there as well.

2 Media highlights, that there is a lot of great
3 work this quarter. There is a packet on Pages 35-
4 42 that has a lot of great things. On July 13, we
5 have a Battle of the Books, where all our Trust-
6 funded summer camps across the county will be
7 participating. The quarterly CEO Report is on
8 pages 43-44. And believe it or not, Expo is right
9 around the corner. July 22nd, we start. You have
10 flyers that we'll leave in front of you. We're
11 very excited. This year, too, we also partnered
12 with Uber. Oh, thank you. We partnered with Uber,
13 and Uber will be giving \$15 coupons to and from, so
14 that we can have residents come to participate in
15 these community affairs.

16 So, Booker T. -- again, we learned, we put
17 them under AC this year. Booker T. Washington,
18 July 22nd; Miami Dade College Kendall Campus, July
19 29th; and Florida Memorial, August 5th. Again,
20 with the school system letting us use Booker T.,
21 Dr. Harrison, and Miami Dade College and Florida
22 Memorial, great partners who -- who have been
23 helping us out and getting ready for this to kick
24 off in a couple of weeks.

25 And, as Kenneth mentioned, Trim I and Trim II,

1 September 11th and 18th. And, finally, I just want
2 to congratulate Ken for being a grandfather for the
3 first time last week.

4 MR. HOFFMAN: Thank you. And good to see you,
5 Mark. Thanks for joining us. And this meeting's
6 adjourned. Thanks. Excellent.

7
8 (Thereupon, the proceedings concluded at
9 4:45 p.m.)

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10 Cecil Clark, Transcriber

11 July 25, 2023
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