



# **Board of Directors Meeting**

**Monday, July 10, 2023**

**4:00 p.m.**

**Location:**

**United Way – Ryder Room  
3250 S.W. 3rd Avenue (Coral Way)**





## Board of Directors Meeting

Monday, July 10, 2023  
3250 S.W. 3<sup>rd</sup> Avenue (Coral Way)  
United Way – Ryder Room  
4:00 p.m. – 6:00 p.m.

### AGENDA

#### Board of Directors

Kenneth C. Hoffman  
Chair  
Pamela Hollingsworth  
Vice-Chair  
Mark A. Trowbridge  
Treasurer  
Karen Weller  
Secretary

4:00 p.m. **Welcome and Opening Remarks**

Kenneth C. Hoffman  
*Chair*

4:05 p.m. **Public Comments**

Kenneth C. Hoffman  
*Chair*

Edward Abraham, M.D.  
Laura Adams  
Matthew Arsenault  
Daniel Bagner, Ph.D.  
Hon. Dorothy Bendross-Mindingall, Ph.D.  
Morris Copeland

4:10 p.m. **Approval of June 12, 2023 Board of Directors meeting minutes summary**  
*(Additional Items Packet) (Pgs. 5-6)*

Karen Weller  
*Secretary*

Lourdes Diaz  
Victor Diaz-Herman  
Mary Donworth  
Richard P. Dunn II  
Gilda Ferradaz  
Hon. Norman S. Gerstein (Ret.)  
Lourdes P. Gimenez  
Nicole Gomez  
Valrose Graham  
Mindy Grimes-Festge  
Hon. Keon Hardemon  
Malou C. Harrison, Ph.D.  
Nelson Hincapie  
Marissa Leichter  
Annie R. Neasman  
Maria Norton  
Clara Lora Ospina, Psy.D.  
Ashna Paudel  
Hon. Orlando Prescott  
Javier Reyes  
Hon. Alex Rizo  
Hon. Isaac Salver

4:13 p.m. **Welcome to a New Board Member**

Kenneth C. Hoffman  
*Chair*

*Ashna Paudel, Student Government Association*

4:15 p.m. **Appreciation for Outstanding Service to The Children's Trust**

Kenneth C. Hoffman  
*Chair*

James R. Haj  
*President/CEO*

- *Karen Weller, Secretary, MBA-HSN, Miami-Dade County Health Department*
- *Victor Diaz- Herman, At-Large Board Member*

4:20 p.m. **Nominating Committee Report**

Dr. Daniel Bagner  
*Committee Chair*

- *Approval of the selected candidate for the secretary and vacant at-large member position*

David Lawrence Jr.  
Founding Chair

James R. Haj  
President & CEO

County Attorney's Office  
Legal Counsel

4:30 p.m. **Finance & Operations Committee Report**

Matthew Arsenault  
*Committee Vice Chair*

James R. Haj  
*President/CEO*

William Kirtland  
*Chief Financial Officer*

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Review and Approval for a proposed millage of 0.5000  
and the Preliminary Budget for FY 2022-2023. (Pgs. 7-9)**

- The Board accepts the recommendation of the Finance and Operations Committee to set the FY 2023-24 proposed millage rate of 0.5000 mills, which is the equivalent of \$.5000 per \$1,000 of property tax value in Miami-Dade County.
- The Board accepts the recommendation of the Finance and Operations Committee to propose the FY 2023-24 preliminary budget including estimates of \$203,209,460 of tax revenues, \$227,521,771 of expenditures and a projected ending fund balance of \$27,614,477.

4:55 p.m. **Resolutions**

Matthew Arsenault  
*Committee Vice Chair*

**Resolution 2023-58:** Authorization to negotiate and execute an agreement with Balsera Communications, a public relations agency, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024, to plan and execute public relations campaigns on behalf of The Children's Trust, in a total amount not to exceed \$48,000.00. *(Pgs. 10-11)*

**Resolution 2023-59:** Authorization for a procurement waiver from a formal competitive solicitation to expend monies to be paid to the SIJ Holdings, LLC d/b/a The McClatchy Company, LLC, parent company of the Miami Herald, for services rendered by the Miami Herald to advertise The Children's Trust's Truth in Millage rate, board vacancies and other advertisements related to funding announcements, activities, initiatives, events and programs, in addition to the 2024 Silver Knight and Spelling Bee sponsorships, in a total amount not to exceed \$75,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024. *(Pgs. 12-13)*

**Resolution 2023-60:** Authorization to negotiate and execute a service agreement with Print Dynamics, to print and prepare for distribution The Children's Trust's trilingual monthly Parenting Our Children newsletter, in a total amount not to exceed \$30,553.00, for a term of 12 months, commencing on October 1, 2023, and ending on September 30, 2024. *(Pgs. 14-15)*

**Resolution 2023-61:** Authorization to execute a service agreement with Yellow Box, Inc., to rent and maintain Yellow Box kiosks in a total amount not to exceed \$36,000.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024. *(Pgs. 16-17)*

**Resolution 2023-62:** Authorization to expend up to \$50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024. *(Pgs. 18-20)*

5:25 p.m. **Program Services and Childhood Health Committee Report**

Pamela Hollingsworth  
*Committee Chair*

**Resolution 2023-63:** Authorization to negotiate and execute contracts with 16 small Community-Based Organizations (CBO) for the first year of a two-year capacity building initiative, in a total amount not to exceed \$595,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with one 12-month renewal. *(Pgs. 21-24)*

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2023-64:** Authorization to negotiate and execute contracts with 9 providers, identified herein, to deliver health public benefits enrollment, in a total amount not to exceed \$1,596,882.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with up to four annual renewals, subject to annual funding appropriations. *(Pgs. 25-27)*

**Resolution 2023-65:** Authorization to negotiate and execute a contract renewal with Q-Q Research Consultants, LLC for research and evaluation services, in a total amount not to exceed \$185,000.00, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024. *(Pgs. 28-30)*

**Resolution 2023-66:** Authorization to amend resolution #2023-15 Summer Youth Internship Program (SYIP) to re-allocate up to \$350,000.00 of any unused funds earmarked for charter school students to traditional public schools students in the program. *(Pgs. 31-32)*

5:50 p.m.     **Resolution**

Kenneth C. Hoffman  
*Chair*

**Resolution 2023-67:** Authorization to amend Resolution #2023-51, approved by the Board of Directors on June 12, 2023, to: (1) revise the name of an approved provider from NetSuite, Inc., to Oracle America, Inc./NetSuite, Inc., and (2) to authorize The Trust to enter into contracts with BPM, LLP (d/b/a Caravel + Partners) and SquareWorks Consulting, LLC, which are Oracle America, Inc./NetSuite, Inc. subcontractors. *(Pgs. 33-34)*

5:55 p.m.     **CEO Report**

James R. Haj  
*President/CEO*

- *Media Highlights (Pgs. 35-42)*
- *Battle of the Books – July 13, 2023 (10 am – 12 pm)*  
*Trust-funded summer camps across the county*
- *Quarterly CEO Reports (Pgs.43-44)*
- *The Children’s Trust Family Expo events:*
  - ✓ *Booker T. Washington Senior High School – July 22, 2023 (10 am – 3 pm)*  
*1200 NW 6th Ave, Miami, FL 33136*
  - ✓ *Miami Dade College Kendall Campus – July 29, 2023 (10 am – 3 pm)*  
*11011 SW 104th St, Miami, FL 33176*
  - ✓ *Florida Memorial University – August 5, 2023 (10 am – 3 pm)*  
*15800 NW 42nd Ave, Miami Gardens, FL 33054*
- *TRIM I & TRIM II – September 11 & September 18, 2023*

6:00 p.m.     **Adjourn**

**Reminder:**

**Next Board Meeting: \*Monday, September 11, 2023**



**Board of Directors Meeting  
Summary of Actions Taken  
June 12, 2023  
4:00 p.m.**

**These actions were taken by the Board of Directors of The Children's Trust meeting held on June 12, 2023:**

Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

**Motion to approve the May 15, 2023, Board minutes summaries was made by Hon. Mary Donworth and seconded by Dr. Daniel Bagner. Motion passed unanimously, 18-0.**

**Finance & Operations Committee Report**

**Resolution 2023-49: Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Annie R. Neasman.** Authorization is being sought to waive the formal competitive procurement process and, contingent on the final merger, to enter into a contract agreement with Confident Clouds, LLC, as a result of a change in agency ownership from Merge IT, LLC to Confident Clouds, LLC, to ensure the continuous delivery of services, for a term of 12 months, commencing October 1, 2023 and ending September 30, 2024. **Motion passed unanimously, 18-0.**

**Resolution 2023-50: Motion to approve the resolution was made by Dr. Edward Abraham and seconded by Karen Weller.** Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed \$1,888,268.00, inclusive of \$50,000.00 contingency for IT budgeted enhancement projects, for a term of 12 months, with two agreements commencing on October 1, 2023, and ending September 30, 2024; and request a waiver of the procurement policy. **Motion passed unanimously, 18-0.**

**Resolution 2023-51: Motion to approve the resolution was made by Mary Donworth and seconded by Annie R. Neasman.** Authorization to negotiate and execute contracts with six providers, identified herein and selected following a competitive solicitation, in an amount not to exceed \$3,473,514.00, inclusive of a \$250,000.00 contingency for enhancement and unforeseen needs, for various terms and commencement dates as indicated below and subject to appropriation each year to support the infrastructure of The Children's Trust. **Motion passed unanimously, 18-0.**

**Program Services & Childhood Health Committee Report**

**Resolution 2023-52: Motion to approve the resolution was made by Lourdes P. Gimenez and seconded by Judge Orlando Prescott.** Authorization to waive the formal competitive procurement process and to negotiate and execute contract renewals with eight (8) providers, identified herein, for Trust Academy quality supports, in a total amount not to exceed \$4,249,893.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with three remaining contract renewals. Further, delegation of authority to adjust paid providers and some program components. **Motion passed unanimously, 18-0.**

**Resolution 2023-53: Motion to approve the resolution was made by Mary Donworth and seconded by Dr. Edward Abraham.** Authorization to negotiate and execute a single source contract with Jewish Community Services of South Florida (JCS) to operate the 211 Miami helpline, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, in a total amount not to exceed \$1,374,176.00. **Motion passed, 17-0. Recusal by Dr. Daniel Bagner.**

**Resolution 2023-54: Motion to approve the resolution was made by Dr. Daniel Bagner and seconded by Dr. Malou C. Harrison.** Authorization to negotiate and execute a match contract with Miami-Dade County Department of Cultural Affairs, for cultural arts programs in an amount not to exceed \$1,500,000.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024. **Motion passed unanimously, 18-0.**

**Resolution 2023-55: Motion to approve the resolution was made by Judge Orlando Prescott and seconded by Dr. Clara Lora Ospina.** Authorization to negotiate and execute contracts with 45 providers, identified herein, to deliver evidence-based parenting and family strengthening services in a total amount not to exceed \$23,230,563.00, each for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, each with four remaining annual renewals, subject to annual funding appropriations. **Motion passed, 15-0. Recusals by Dr. Daniel Bagner, Pamela Hollingsworth, and Annie Neasman.**

**Resolution 2023-56: Motion to approve the resolution was made by Mary Donworth and seconded by Dr. Clara Lora Ospina.** Authorization to waive the formal competitive procurement process and to negotiate and execute contract renewals with 22 providers, identified herein, for Family and Neighborhood Support Partnerships, in an amount not to exceed \$13,408,796.00, and for The Children’s Trust to encumber a purchase order in the amount of \$500,000.00 for pooled family stabilization funding, for a total amount not to exceed \$13,908,796.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with three remaining contract renewals. Further, delegation of authority to adjust paid providers and some program components. **Motion passed, 15-0. Recusals by Dr. Daniel Bagner, Nelson Hincapie, and Dr. Malou Harrison.**

**Resolution 2023-57: Motion to approve the resolution was made by Dr. Daniel Bagner and seconded by Judge Orlando Prescott.** Authorization to amend resolution #2023-05 and the current contract with the Early Learning Coalition of Miami-Dade/Monroe (ELC) for services from October 1, 2022, to September 30, 2023, to adjust the scope of work to add an additional contract activity relating to the A\$CEND program wherein the ELC will award qualifying A\$CEND educators a one-time bonus payment from non-Trust funding sources. **Motion passed, 17-0. Recusal by Pamela Hollingsworth.**

**The meeting adjourned at 4:54 p.m.**

**THE CHILDREN'S TRUST  
BUDGET SUMMARY  
FISCAL YEAR 2023-2024**

**THE PROPOSED OPERATING BUDGET EXPENDITURES OF THE CHILDREN'S TRUST ARE 19.2% MORE THAN LAST YEAR'S TOTAL OPERATING EXPENDITURES.**

General Fund Budget

**REVENUES: Estimated at 95% of ad valorem tax levy of .5000 mills.**

Ad valorem tax revenue	\$	203,209,460	
Interest/miscellaneous		4,504,050	
<b>Total Revenues</b>		<b>207,713,510</b>	
Fund balance/net assets, October 1, 2023		47,422,738	
<b>Total Estimated Revenues/ Fund Balance/ Net Assets</b>	<b>\$</b>	<b>255,136,248</b>	

**EXPENDITURES:**

<b>Contracted Programs</b>	<b>\$</b>	<b>207,295,548</b>	91.11%
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**Operating Expenditures:**

**General Administration:**

Personnel expenditures: salaries & fringe benefits	\$	11,861,223	
Non-personnel & capital expenditures		1,365,000	
<b>Total General Administration Expenditures</b>	<b>\$</b>	<b>13,226,223</b>	

<b>Total Operating Expenditures</b>	<b>\$</b>	<b>13,226,223</b>	5.81%
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**Non-Operating Expenditures:**

CRA refund of taxes, property appraiser, tax collector fees		7,000,000	
<b>Total Non-Operating Expenditures</b>	<b>\$</b>	<b>7,000,000</b>	3.08%

<b>Total Expenditures</b>	<b>\$</b>	<b>227,521,771</b>	100.00%
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<b>Fund Balance, Reserves/ Net Assets</b>	<b>\$</b>	<b>27,614,477</b>	
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<b>Total Expenditures, Reserves, and Fund Balance</b>	<b>\$</b>	<b>255,136,248</b>	
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The tentative, adopted and/or final budgets are on file in the office of the above-mentioned taxing authority as a public record.

The Children's Trust  
Fund Balance  
Fiscal Years 2022-2024

Description	2022-23 Budget	2022-23 Projected	2023-24 Budget
Millage rate	0.5000	0.5000	0.5000
Beginning fund balance	\$ 37,383,080	\$ 37,791,567	\$ 47,422,738
Revenue: Ad valorem tax	180,468,238	180,468,238	203,209,460
Revenue: Interest/ miscellaneous	4,000,000	4,000,000	4,504,050
<b>Total funds available</b>	<b>\$ 221,851,318</b>	<b>\$ 222,259,805</b>	<b>\$ 255,136,248</b>
Sustain and expand direct services	\$ 159,495,248	\$ 146,735,628	\$ 193,475,248
Community awareness and advocacy	6,034,300	5,026,572	6,150,300
Program and professional development	6,670,000	5,002,500	7,670,000
The Children's Trust management and administration	12,575,382	12,072,367	13,226,223
Non-operating expenditures	6,000,000	6,000,000	7,000,000
<b>Total expenditures</b>	<b>\$ 190,774,930</b>	<b>\$ 174,837,067</b>	<b>\$ 227,521,771</b>
<b>Ending fund balance, reserves/ net assets</b>	<b>\$ 31,076,388</b>	<b>\$ 47,422,738</b>	<b>\$ 27,614,477</b>

The Children's Trust  
Core Strategies  
Fiscal Years 2022-2024

Description	2022-23 Budgeted Expenditures	2023-24 Budgeted Expenditures	Dollar Difference	Percentage Difference
<b>SUSTAIN AND EXPAND DIRECT SERVICES</b>				
Parenting	\$ 22,409,460	\$ 30,359,460	\$ 7,950,000	35.48%
Early childhood development	37,841,017	43,411,017	5,570,000	14.72%
Youth development	62,248,817	81,748,817	19,500,000	31.33%
Health and wellness	20,831,778	21,791,778	960,000	4.61%
Family and neighborhood supports	16,164,176	16,164,176	-	0.00%
<b>Total sustain and expand direct services</b>	<b>\$ 159,495,248</b>	<b>\$ 193,475,248</b>	<b>\$ 33,980,000</b>	<b>21.30%</b>
<b>COMMUNITY AWARENESS AND ADVOCACY</b>				
Promote public policy and legislative agendas	\$ 215,300	\$ 215,300	\$ -	0.00%
Public awareness and program promotion	2,969,000	3,085,000	116,000	3.91%
Promote citizen engagement and leadership to improve child and family conditions	1,115,000	1,115,000	-	0.00%
Cross-funder collaboration of goals, strategies and resources	1,735,000	1,735,000	-	0.00%
<b>Total community awareness and advocacy</b>	<b>\$ 6,034,300</b>	<b>\$ 6,150,300</b>	<b>\$ 116,000</b>	<b>1.92%</b>
<b>PROGRAM AND PROFESSIONAL DEVELOPMENT</b>				
Supports for quality program implementation	\$ 3,650,000	\$ 3,650,000	\$ -	0.00%
Information technology	1,050,000	2,050,000	1,000,000	95.24%
Program evaluation and community research	570,000	570,000	-	0.00%
Innovation fund	1,400,000	1,400,000	-	0.00%
<b>Total program and professional development</b>	<b>\$ 6,670,000</b>	<b>\$ 7,670,000</b>	<b>\$ 1,000,000</b>	<b>14.99%</b>
<b>ADMINISTRATION AND NON-OPERATING EXPENDITURES</b>				
Management of The Children's Trust	\$ 12,575,382	\$ 13,226,223	\$ 650,841	5.18%
Non-operating expenditures	6,000,000	7,000,000	1,000,000	16.67%
<b>Total administration and non-operating expenditures</b>	<b>\$ 18,575,382</b>	<b>\$ 20,226,223</b>	<b>\$ 1,650,841</b>	<b>8.89%</b>
<b>Total</b>	<b>\$ 190,774,930</b>	<b>\$ 227,521,771</b>	<b>\$ 36,746,841</b>	<b>19.26%</b>

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-58**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute an agreement with Balsera Communications, a public relations agency, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024, to plan and execute public relations campaigns on behalf of The Children's Trust, in a total amount not to exceed \$48,000.00.

**Budget Impact:** Funding in the amount of \$48,000.00 for this resolution is projected to be available in FY 2023-2024.

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**Description of Services:** In May 2023, The Children's Trust requested quotes seeking a public relations agency to collectively work with the communications department to create, manage, and implement an annual comprehensive media and public relations plan that adheres to The Children's Trust's communications strategies and operating processes. This includes, but is not limited to the following:

- Provide advice and guidance for The Children's Trust public relations, media relations, and public policy initiatives.
- Position The Trust as a subject matter expert and thought leader in early and school-aged child development, health and wellness, parenting, literacy, and more.
- Develop and implement an annual strategic communications plan for The Children's Trust's overall programs and initiatives.
- Garner positive media exposure for The Trust's staff, providers, and partners, and assist with all media interactions.
- Develop media collateral, such as press kits, op-eds, letters to editors, press releases, key messages, Q&As, and talking points.
- Create and pitch community or funding stories for national or local placement.

**Procurement Policy:** Per the procurement policy, section 2000-E, General Purchasing and Procurement Policy – Purchase of Goods and Services greater than \$5,000, and up to \$50,000, bids were solicited for the opportunity. The Children's Trust sent out a request for bids to several agencies on May 19, 2023. After receiving one response, The Children's Trust sent an additional request for quotes starting May 26, 2023 for one week. Three agencies responded, two with quotes and one choosing to decline to submit a bid. Below is the list of responsive agencies and their proposals:

1. Balsera Communications, \$48,000, annually.
2. EvClay Public Relations, \$90,000, annually.
3. Boardroom PR, with a decline to submit a bid.

After reviewing the quotes, Balsera Communications was the lowest bidder.

**Background:** In fiscal year 2021-2022, The Trust contracted with Boardroom PR to plan and execute public relations campaigns on behalf of the Trust for \$42,000. In fiscal year 2022-2023, The Children’s Trust received quotes from five agencies to provide the services, including Balsera Communications at \$60,000 annually, and from Boardroom PR at \$42,000 annually. Ultimately, in 2022-2023, The Trust contracted with Balsera Communications in the amount of \$48,000. Balsera Communications has managed The Children’s Trust external public relations responsibilities since 2022, and has provided valuable professional support, aligned with the scope of services.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-59**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization for a procurement waiver from a formal competitive solicitation to expend monies to be paid to the SIJ Holdings, LLC d/b/a The McClatchy Company, LLC, parent company of the Miami Herald, for services rendered by the Miami Herald to advertise The Children's Trust's Truth in Millage rate, board vacancies and other advertisements related to funding announcements, activities, initiatives, events and programs, in addition to the 2024 Silver Knight and Spelling Bee sponsorships, in a total amount not to exceed \$75,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024.

**Budget Impact:** Funding in the amount of \$75,000.00 for this resolution is projected to be available in FY 2023-2024.

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**Description of Services:** The Children's Trust needs to publish advertisements in the Miami Herald's printed newspaper and website to reach a broad audience throughout the year. These advertisements include announcements of the Truth in Millage (TRIM) rate, board vacancies, funding opportunities, and community activities, initiatives, events, and programs. The Miami Herald Silver Knight Awards is among the nation's most highly regarded student awards programs. It recognizes outstanding high school students who have unselfishly applied their knowledge and talents to contribute significant service to their communities. The Miami Herald Spelling Bee offers the opportunity for South Florida schools to participate in the Scripps National Spelling Bee program, with the champion representing their county in the annual Scripps National Spelling Bee near Washington, D.C.

**Background:** The Miami Herald has published print and online advertisements for The Children's Trust since 2003. The Children's Trust has also sponsored the Silver Knight and the Spelling Bee events for six and 11 years, respectively. The Children's Trust wishes to continue its relationship with the Miami Herald as it has proven to be a valuable and helpful advertising partner offering a significant return on its investment.

**Request for Procurement Waiver (requires approval of a 2/3 vote of board members present):** This resolution requests a procurement waiver from a formal competitive solicitation to expend monies to advertise The Children's Trust's TRIM information, funding announcements, activities, initiatives, events and programs, and participate as a sponsor of the 2024 Miami Herald Silver Knight Awards and Spelling Bee. A waiver is being sought because using a formal competitive process is impractical, as the Miami Herald is the only major newspaper company in Miami-Dade County that publishes daily and in two languages. Additionally, the Miami Herald extends its nonprofit rate to The Children's Trust.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this  
**10th day of July, 2023.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-60**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion.

**Strategic Plan Headline Community Results:** This investment supports all headline Community results.

**Recommended Action:** Authorization to negotiate and execute a service agreement with Print Dynamics, to print and prepare for distribution The Children's Trust's trilingual monthly Parenting Our Children newsletter, in a total amount not to exceed \$30,553.00, for a term of 12 months, commencing on October 1, 2023, and ending on September 30, 2024.

**Budget Impact:** Funding in the amount of \$30,553.00 for this resolution is projected to be available in FY 2023-2024.

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**Description of Services:** Print Dynamics will be responsible for printing, sorting, boxing, labeling, and preparing 64,075 copies of The Children's Trust's parenting newsletter to be distributed to over 60 locations throughout Miami-Dade. The newsletter is a trilingual publication (English, Spanish, and Haitian Creole) distributed to select sites, including after-school programs, child care centers, faith-based institutions, and community outreach events.

**Background:** For over a decade, The Children's Trust has produced and delivered the Parenting Our Children newsletter monthly, with a special edition for the holidays (November and December combined). It is a detail-focused, precisely timed publication that reaches approximately 60,000 readers through digital and printed distribution.

Through Resolution 2022-68, the Board of Directors approved an agreement with Print Dynamics to prepare, print, and distribute the newsletter, in a total amount not to exceed \$48,000.00. Following a re-evaluation of the number of newsletter copies that were being utilized, staff adjusted the contracted amount to 64,075 printed copies for a cost of \$27,000.00. This year's quotes are aligned with the adjusted amounts.

1. Print Dynamics for a \$2,525.00 per month rate (\$27,775.00 per year, 11 months)
2. Rex Three, Inc. for a \$4,395.00 per month rate (\$48,345.00 per year, 11 months but does not include distribution service)
3. Press Miami for a \$5,643.00 per month rate (\$62,073.00 per year, 11 months)

Print Dynamics was selected for this service as its quote was significantly lower than other vendors. Additionally, it has recent experience printing the Parenting Our Children newsletter and other collateral material for The Children's Trust and has shown its reliability in fulfilling complex print work.

In addition to the quoted amount, The Children's Trust requests \$2,778.00 contingency to be added to the agreement listed above. Projects are currently cost-estimated at least 90 days before the projects start, as such this 10 percent contingency will cover additional costs that

might be incurred during the project that may not have been previously estimated. This allows for greater flexibility when completing projects.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July 2023.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-61**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to execute a service agreement with Yellow Box, Inc., to rent and maintain Yellow Box kiosks in a total amount not to exceed \$36,000.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024.

**Budget Impact:** Funding in the amount of \$36,000.00 for this resolution is projected to be available in FY 2023-2024

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**Description of Services:** Yellow Box kiosks are a highly visual and helpful tool to disseminate information about Trust-funded programs throughout the Haitian American community. Funding for Yellow Box, Inc. will provide The Children's Trust access to 15 custom-built displays in the Haitian American community and regularly restocking printed resource materials in English and Haitian Creole. Funding will also cover the display of images and videos promoting Trust-funded programs and initiatives in Haitian Creole on the video screens located at the top of the kiosks.

**Background:** The Children's Trust has utilized Yellow Box, Inc.'s kiosks to disseminate information in the Haitian American community since May 2014. Yellow Box, Inc. uses community relations and outreach specific to Yellow Box, Inc. to identify key strategic locations throughout Miami-Dade County that are believed to be the most effective for reaching the intended community. On July 18, 2022, resolution #2022-69 was approved for the Yellow Box kiosk service for the 2022-2023 fiscal year, and this resolution seeks the continuation of those services for the upcoming fiscal year.

**Procurement Policy:** Yellow Box kiosks, owned by Yellow Box, Inc., are unique and proprietary products that have grown in popularity and visibility in Miami-Dade County. Per The Children's Trust's procurement policy section 2000, General Purchasing and Procurement Policy, Exemptions to Formal Competitive Procurement Process (G-4, single-source purchases), a competitive solicitation is not required.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-62**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy – Promote citizen engagement and leadership.

**Strategic Plan Headline Community Results:** Supports all community headline results.

**Recommended Action:** Authorization to expend up to \$50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024.

**Budget Impact:** Funding in the amount of \$50,000.00 for this resolution is projected to be available for FY 2023-2024.

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**Description of Services:** In partnership with The Children's Trust, Hermantin Consulting, LLC will work with the Haitian American community to design and implement culturally sensitive community-driven projects and plans. A vital facet of the work of The Children's Trust community engagement team is to focus on enhancing neighborhood conditions and building capacity to improve communal environmental factors that support youth development.

The principal responsibilities of Hermantin Consulting, LLC include:

- facilitating and participating in meetings with individuals, community organizations, professional groups, neighborhood groups, faith-based groups, corporations, and others to promote an understanding of community needs;
- promoting and raising awareness of The Children's Trust program investments;
- serving as a liaison between The Children's Trust and the Haitian American communities throughout Miami-Dade County to build relationships and further increase community awareness and engagement;
- facilitating community listening sessions, focus groups, and surveys to assist in gathering information to address issues affecting children and families;
- convening community/resident leaders to solicit cultural understanding for community issues, needs, and priorities;
- providing recommendations and action plan steps that support children and family involvement;
- working with community groups/collaborations to facilitate the development and execution of resident plans and projects;
- remaining informed about data-driven community information, demographic characteristics, growth patterns, projected municipal and community plans, and other information affecting children and families to contribute to a strategic plan;
- jointly planning and participating in the development of community-based special events;

- assisting in the planning and development of new community programs, the expansion of existing programs, and special events based on community priorities and data-demonstrated needs;
- engaging in organized youth violence prevention efforts led by the community;
- developing, maintaining, and implementing a community engagement action plan; and
- preparing reports of findings, conclusions, and recommendations to provide guidance for improved programmatic, community outreach, and engagement investments.

**Background:** The Children’s Trust established the community engagement team in 2015 to support the core values of The Children's Trust’s strategic plan to engage and empower youth, families, and the community. The team supports and promotes the mission and vision of The Children’s Trust by collaborating with various levels of community stakeholders. Contracting with a Haitian community liaison to assist these efforts has intrinsic value.

**Procurement Policy:** As was done in 2022, and per the procurement policy, section 2000-E, General Purchasing and Procurement Policy – Purchase of Goods and Services greater than \$5,000.00 and up to \$50,000.00, bids were solicited for the announced opportunity. The independent contractor solicitation was posted on The Children’s Trust website from April 21, 2023, to May 5, 2023. Additionally, the advertisement was posted on The Children’s Trust’s official LinkedIn page in April. The posting was also included as an article with a direct link to the application in April in the Haitian American Chamber of Commerce e-newsletter, which provides direct email communication to Haitian American businesses, organizations, and community members.

Last year the Trust received two responses. This year, three entities/individuals submitted bids for the opportunity: Hermantin Consulting, LLC, Caribbean Media Group, and Kathylynn Pierre Griff, Ed.D. Staff reviewed the proposals and supporting documents. One proposal (Kathylynn Pierre Griff, Ed.D) was determined by staff to be non-responsive due to it being a proposal from 2020 for a project involving Puerto Rico, not a proposal responsive to this scope of work. Interview panels were conducted with the remaining two proposers. Staff members scored the two responsive bids based on the following criteria:

- submission completeness;
- relevant professional skills and demonstrable related experience;
- proposed scope of work;
- proposed fee for the services;
- professional references provided; and
- written summary of activities and outcomes/accomplishments related to community engagement conducted in the Haitian American community.

Hermantin Consulting, LLC met the criteria listed above, submitted the lowest-priced bid, and demonstrated extensive experience providing the services requested. Hermantin Consulting, LLC has contracted with The Children’s Trust for this position since 2017, following a competitive funding process each year. Hermantin Consulting, LLC is recommended for approval again for FY 2023-2024.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-63**

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**Strategic Plan Priority Investment Area:** Program & Professional Development: Trust Academy supports for quality program implementation and fiscal/administrative functions.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute contracts with 16 small Community-Based Organizations (CBO) for the first year of a two-year capacity building initiative, in a total amount not to exceed \$595,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with one 12-month renewal.

**Budget Impact:** Funding in the amount of \$595,000.00 for this resolution is projected to be available in FY 2023-2024.

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**Description of Services:** As part of Program and Professional Development: Trust Academy Quality Supports, the Small Community-Based Organizations (CBO) Capacity Building initiative aids community growth by developing its participating organizations. High quality programs are best implemented and maintained through sound organizational supports and staff competencies. Throughout Miami-Dade County, small unique organizations provide services that respond to the needs of the community and could obtain greater impact with organizational development. Such organizations often assist direct service providers funded by The Children's Trust.

Program and professional development (PPD) supports are an important cornerstone to the success of The Trust's strategic plan. Recognizing the important role of small CBOs within their communities, The Children's Trust has developed a PPD component specifically targeting small CBOs not currently funded by The Trust. Each small CBO participating in this two-year initiative met all the eligibility criteria described in the background section below and are recommended for funding based on our comprehensive review process. With the board's approval, participating organizations will receive a funding award for individualized programmatic and fiscal capacity building. The 16 small CBOs listed below will also engage in several capacity-building activities supporting the successful implementation of each CBO's capacity-building plan. Funding awards support capacity-building needs and do not fund direct service functions. Activities include but are not limited to time allocated for:

- Organizational assessment, training, on-site coaching, and networking opportunities.
- Infrastructure, staff, and board development.
- Additional training.
- Administrative functioning.
- Marketing and resource fund-development materials and activities.

The Children’s Trust’s staff with coordination support by The Pontis Group (the Trust Academy contracted partner for Organizational Capacity and Leadership Development), will ensure that the program is executed in alignment with its goals of supporting small CBOs to:

- deliver high-quality evidence-based services with fidelity;
- practice strong administrative and fiscal management;
- engage in continuous learning and quality improvement;
- foster financial sustainability, including seeking revenue from diverse sources; and
- advance parent and community engagement, along with resident advocacy.

CBOs will build acumen in the following areas:

- Board development and executive leadership
- Strategic planning
- Resource development and fundraising
- Effective management of people
- Program quality, including design, implementation, and monitoring/evaluation for continuous learning
- Community engagement, community cultural sensitivity and collaboration
- Communications
- Fiscal capacity building services

Leadership development and the development of adaptive capacities are infused within all the activities.

The following applicants demonstrated community and capacity-building needs, interest, and ability to participate in this two-year capacity-building initiative through a competitive solicitation and are recommended for funding.

<b>Agency</b>	<b>Annual Amount not to Exceed</b>
300 Letters, Inc.	\$25,000
Association of Exchange and Development of Activities and Partnership (AEDAP)	\$25,000
Avenues of Excellence, Inc.	\$40,000
EatWell Exchange, Inc.	\$40,000
Father and Family Council, Inc.	\$25,000
Friends of South Florida Music, Inc.	\$40,000
MagicWaste Youth Foundation, Inc.	\$40,000
Miami Youth Garden, Inc.	\$25,000
MoonlighterFabLab, Inc.	\$40,000
Parks Foundation, Inc.	\$60,000
Safe Schools South Florida	\$25,000
The Children's Voice Chorus, Inc.	\$60,000
The Lucy Project, Inc.	\$60,000
The Mavuno Project, Inc.	\$25,000
The START Program, Inc.	\$40,000
Women Voice Network, Inc.	\$25,000
<b>Total:</b>	<b>\$595,000.00</b>

**Background:** Starting in 2015, the board addressed a need to provide capacity building for small CBOs that needed to be competitive for Trust funding. The Children’s Trust completed the inaugural Small CBO Capacity Building cohort in July 2018. Another cohort was selected

and implemented from April 2019 through March 2021. Based on the success of this program, a third cohort has been solicited.

For the purposes of this Trust Academy initiative, eligible small CBOs are defined as:

- having a current annual operating budget between \$50,000 minimum (including the value of in-kind goods and services) and \$500,000 maximum (excluding the value of in-kind goods and services);
- providing services to children and families that address identified community needs, especially those supporting agencies that serve children and families living in neighborhoods impacted by high poverty rates, as well as those serving special populations like children with disabilities, experiencing homelessness, involved in dependency or juvenile justice systems, or LGBTQ (Lesbian, Gay, Bisexual, Transgender or Questioning) youth;
- being a non-for-profit organization with continuous operations for at least two years;
- not previously completing the two-year Small CBO Capacity Building initiative, and any agencies having current Trust board-approved contracts (with the exception of Innovation as noted below). However, the following were considered eligible:
  - Agencies currently or previously subcontracted within a Trust contract;
  - Agencies currently or previously funded for only an Innovation Trust contract;
  - Agencies currently or previously funded through Trust discretionary or community outreach funding; and
  - Agencies with previous (but no current) Trust board-approved contracts.

The funding award amount varies according to the agency’s annual operating budget, as indicated below:

<u>Award (per year)</u>	<u>Agency annual budget</u> (excluding value of in-kind goods and services)
\$25,000.00	Less than \$100,000.00
\$40,000.00	\$100,000 to \$300,000.00
\$60,000.00	\$301,000 to \$500,000.00

The Children’s Trust issued a competitive request for proposal, RFP#2023-11, on April 3, 2023, to fund capacity building supports for child and family-serving small CBOs in Miami-Dade County. Eighteen agencies submitted applications, requesting a total of \$645,000.00. Sixteen applicants for capacity-building of small CBOs are recommended for funding as a result of the RFP review process for a total annual amount of \$595,000.00.

The comprehensive review process included:

- Program proposal: each application was independently reviewed and scored by a team of reviewers that may have included Children’s Trust staff, experts in the field and trained volunteers.
- Review team debriefing: Following each reviewer’s individual rating, the review team met in a publicly noticed debriefing meeting to discuss each proposal and assign a consensus team score, including explanatory comments.
- Interviews and Site Visits: At The Children’s Trust’s discretion, publicly noticed interviews and site visits were conducted with viable applicants regarding the agency fiscal health and/or program proposal.

- Staff recommendations: Taking into consideration the above review process results, consideration is also given to factors such as alignment with The Children’s Trust’s priority investment areas, effective and economical distribution of funding across Miami-Dade County and/or in underserved geographic areas/populations in Miami-Dade County (if applicable), organizational history and core mission and reasonable program cost for the capacity building plans proposed.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-64**

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**Strategic Plan Priority Investment Area:** Health and Wellness: Public Benefits Enrollment.

**Strategic Plan Headline Community Results:** Children regularly access medical, dental and behavioral health services.

**Recommended Action:** Authorization to negotiate and execute contracts with 9 providers, identified herein, to deliver health public benefits enrollment, in a total amount not to exceed \$1,596,882.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with up to four annual renewals, subject to annual funding appropriations.

**Budget Impact:** Funding in the amount of \$1,596,882.00 for this resolution is projected to be available in FY 2023-24 and for each annual renewal thereafter.

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**Description of Services:** According to the most recent census data, nearly half of Miami-Dade children live in impoverished or low-income households. Poverty for a family of four is \$27,750 or less annually; low income is up to \$55,500 annually. Among single parent households, poverty rates are even higher. As the world has continued to shift out of the coronavirus 2019 pandemic, its effects on Miami-Dade's most vulnerable communities are still apparent. Their needs and challenges have been further exacerbated by rising costs due to inflation and the threat of a potential economic crisis. Vast economic, social and educational disparities remain across Miami-Dade neighborhoods and racial/ethnic groups making it difficult for children to reach their full potential. Many eligible families do not access benefits due to enrollment barriers such as lack of awareness, family literacy level, language barriers, differing immigration statuses among family members, excessive paperwork, and other procedural hurdles.

Benefits enrollment supports aim to maximize economic benefits for children and their families who qualify for means-tested benefits, ultimately contributing to the broader local economy and child well-being. Enrollment supports will be provided throughout Miami-Dade County, with a concentration in services for vulnerable communities with high proportions of families experiencing poverty. Priority populations and partnerships for benefits enrollment supports are encouraged with Trust-funded initiatives such as after-school programs, parenting, and other family services. All agencies must achieve a minimum annual enrollment of 400 families into various benefits programs. Programs will provide one-on-one enrollment assistance that includes new/initial benefits enrollment, and renewal/recertification to maintain eligible benefits over time. Support includes tracking each application's status to determine approval status. Annual services are expected to support the enrollment of at least 3,000 families in various public benefits programs.

Priority benefits programs supported through this initiative include family-relevant federal means-tested programs, as well as other entitlement and assistance programs, such as:

- Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
- Supplemental Nutrition Assistance Program (SNAP)
- Temporary Cash Assistance (TCA), including TCA-Relative Care Program and Temporary Assistance for Needy Families (TANF)
- Medicaid and KidCare (Florida’s Children’s Health Insurance Program/CHIP)
- Earned Income Tax Credit (EITC) / Child Tax Credit (CTC)
- Low Income Home Energy Assistance Program (LIHEAP)
- Housing and rental assistance programs, including homeless assistance benefits
- Benefits managed by the Early Learning Coalition of Miami-Dade/Monroe (ELCMDM) (e.g., School Readiness funds (CCDF), Voluntary Pre-K, Thrive by 5 Child Care Scholarships)
- Head Start, Early Head Start
- Low/ no cost after-school and summer programs (including Trust-funded programs)
- Discount phone, wireless and broadband services, like those offered through Miami Connected
- Adult education and employment assistance programs
- Supplemental Security Income (SSI)/ Disability

The following agencies are recommended for funding:

<b>Agency *Paid Partners</b>	<b># Families to be Approved for Benefits</b>	<b>Amount Not to Exceed</b>
Citrus Health Network, Inc. * Florida Department of Children and Families	620	\$150,575.00
Community Health of South Florida, Inc. * Florida Department of Children and Families	700	\$170,896.00
Family Central Inc.	940	\$235,002.00
Family Resource Center of South Florida, Inc.	800	\$193,407.00
Haitian Neighborhood Center Sant La, Inc.	940	\$235,000.00
Jessie Trice Community Health System, Inc.	940	\$230,244.00
Start Off Smart, Inc.	460	\$114,782.00
Sundari Foundation, Inc.	400	\$96,882.00
Young Men’s Christian Association of Greater Miami (YMCA)	680	\$170,094.00

**Delegation of Authority:** Delegation of authority to adjust paid providers and some optional program components not essential to the core requirements of the RFP.

**Background:** The Children’s Trust issued a Request for Proposals (RFP) #2023-10 on April 3, 2023, to fund several agencies to provide families with children with public benefits enrollment support. The solicitation limited eligible applicants to current direct service Trust-funded agencies to facilitate supporting families enrolled in Trust-funded programs. Nineteen applications submitted by the RFP deadline, and all were reviewed. Recommendations for funding were released for 8 applicants, subsequently after appeal, one additional agency was

recommended resulting from a successful appeal, due to system technical matter. The above 9 applications are recommended for funding based on a comprehensive review process, which included:

- Fiscal health review: The Children’s Trust’s finance department reviewed and scored the agency audit, as needed, as the solicitation was only open to existing Trust funded providers.
- Program proposal: Each application was independently reviewed and scored by a team of reviewers that may have included Children’s Trust staff, experts in the field and trained community volunteers.
- Review team debriefing: Following each reviewer’s rating, the review team met in a publicly noticed debriefing meeting to discuss each proposal and assign a consensus team score, including explanatory comments.
- Interviews: At The Children’s Trust’s discretion, publicly noticed interviews were conducted with viable applicants regarding the agency fiscal health and/or program proposal.
- Staff recommendations: Taking into consideration the above review process results, consideration is also given to factors such as alignment with The Children’s Trust’s priority investment areas, effective and economical distribution of funding across Miami-Dade County and/or in underserved geographic areas/populations in Miami-Dade County (if applicable), minimizing duplication of efforts, and reasonable program cost for the services and outcomes proposed.

**Geographic Area:** Countywide.

The foregoing recommendation was reconsidered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this

**10<sup>th</sup> day of July, 2023.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-65**

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**Strategic Plan Priority Investment Area:** Research and Evaluation

**Strategic Plan Headline Community Results:** This investment supports all community results.

**Recommended Action:** Authorization to negotiate and execute a contract renewal with Q-Q Research Consultants, LLC for research and evaluation services, in a total amount not to exceed \$185,000.00, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024.

**Budget Impact:** Funding in the amount of \$185,000.00 for this resolution is projected to be available in FY 2023-24.

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**Description of Services:** As part of The Children's Trust funding requirements, The Trust collects and analyzes extensive data relating to the demographics and attendance of the families and children served through the Trust-funded programs ("program participants"), the quality of programs delivered, and the outcomes achieved by program participants. This resolution seeks to incorporate additional, timely feedback from potential and existing program participants to assess program participant needs, input and satisfaction regarding The Children's Trust-funded programs. The goals are two-fold:

1. Strengthen The Children's Trust's understanding of potential program participants' needs and interests as we plan for future investments.
2. Incorporate input and satisfaction feedback from current program participants to guide The Children's Trust and funded program providers' continuous learning and quality improvement efforts.

Specific projects for the 2023-2024 fiscal year will vary in purpose and population to meet the planning needs of The Children's Trust. The work will continue to center around research and evaluation services to inform program participant needs, input, and satisfaction with Trust-funded programming. School-based health services (and health investments in general) will be one anticipated planning area. This will involve collecting input from parents, potentially including current service users and/or general community sample, on service elements that will or have met their needs, and information from school personnel (e.g., principals, teachers) on perceived needs and implementation successes and challenges. Other investment areas with focusing planning and participant input in the coming year may involve early literacy investments (e.g., Book Club, Books for Free), as well as The Trust's provider survey.

Any focus groups, interviews or surveys with participants will be conducted in English, Spanish and Haitian Creole. When appropriate, the budget includes participant research incentives for data collection. Mixed methods will be incorporated to triangulate input (i.e., enhancing survey results with focus group input or other relevant comparative community population or indicator data points). Results will support sound decision-making about future investments in programs and services for children and families. Sampling will ensure representation of all major race/ethnicity and language groups in Miami-Dade County, as well as oversample families earning less than half the median household income for the county, when appropriate.

**Background:** In the first year of work, Q-Q Research Consultants, LLC designed and conducted a community-level parent survey to understand program participant needs. Areas of focus included early child care, after-school and summer programming, parenting supports, health and development services, and demographics. An initial live survey sampling dashboard assisted in successful survey fielding to ensure the sampling plan was achieved through targeted outreach. The final parent sample includes nearly 3,700 parents, ranging from expecting parents to parents of adolescents. Results dashboards have been developed to facilitate data use and exploration, which has informed the 2022-2023 solicitations and is expected to continue to inform solicitations and initiative development planning in coming years.

Additionally, in the first year, Q-Q Research Consultants, LLC successfully conducted numerous focus groups across all regions of the county, with a focus on special populations such as children with significant disabilities, youth and families involved in the child welfare and delinquency systems, fathers, expecting parents, teen parents, parents of LGBTQ+ children, and immigrant families. To inform the youth development solicitation, they conducted 27 focus groups with 101 parents and 61 youth attending Trust summer camps, and another 28 youth who were not actively in school or working, to provide input about what they want in programming. They conducted 16 focus groups with more than 100 parents to inform the parenting and family strengthening solicitation.

On April 6, 2022, The Children's Trust released a request for proposals (RFP 2022-05), which closed on April 22, 2022. Four applications were received by the deadline and reviewed according to the solicitation guidelines and procurement policy. Based upon the reviews, Q-Q Research Consultants, LLC was recommended to carry out the research and evaluation services being sought. On May 16, 2022, the board approved resolution #2022-51 to fund the first 17 months of research and evaluation services (year 1). The current resolution seeks the first 12-month renewal (year 2).

This contract may be renewed for up to one additional 12-month term (year 3). At year three, The Trust will assess the continued need for services, and vendor performance and determine renewal for up to two additional 12-month terms for a cumulative total of five contract years of funding. The option to renew a contract shall be at the sole discretion of The Children's Trust.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-66**

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**Strategic Plan Priority Investment Area:** Youth Development: Youth Enrichment, Employment and Supports; and Community Awareness & Advocacy: Cross-funder Collaboration of goals, strategies & resources.

**Strategic Plan Headline Community Results:** Students are succeeding academically; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to amend resolution #2023-15 Summer Youth Internship Program (SYIP) to re-allocate up to \$350,000.00 of any unused funds earmarked for charter school students to traditional public schools students in the program.

**Budget Impact:** There is no budget impact.

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**Description of Services:** In resolution #2023-15 the board authorized an allocation of a total of \$2,000,000.00 for the 2023 Summer Youth Internship Program (SYIP). For the first time in the program's history of funding, \$500,000.00, was specifically earmarked for expenses related to the inclusion of charter school students in the program. Miami-Dade County Public Schools (M-DCPS), the operator of SYIP, engaged in significant outreach efforts to the 47 eligible charter high schools to recruit their students into the program. Following this outreach, 15 charter schools opted to participate, which resulted in 140 students who completed the pre-requisites for the program. Such participation fell short of the 300-charter school student goal, and without board action, an estimated \$350,000.00 in Trust funds earmarked for charter school students will not be utilized. In the event additional funds are needed for charter school students, the South Florida Workforce Investment Board d/b/a CareerSource South Florida (SFWIB) allocated \$500,000.00 for charter school students, which can be expended for such purpose.

With this amendment, up to \$350,000.00 in unused funds will be utilized for additional students who attend traditional public schools to participate in the program, which also includes hiring additional staff support. Specifically, this year, there was more than a 50 percent increase in students with disabilities enrolled in the program, the reallocated funding will enable the hiring of additional staff to meet contractual ratio requirements for youths with disabilities.

The reallocation of funds is expected to be a one-time adjustment, and full utilization of the earmark for charter school students is anticipated in subsequent years as charter schools become more familiar with the program.

**Background:** The Children's Trust supports the eighth year of the SYIP. This collaboration includes the SFWIB, Miami-Dade County, M-DCPS, The Foundation for New Education Initiatives, Inc. (The Foundation), and Educational Federal Credit Union d/b/a EdFed Credit

Union (formerly d/b/a South Florida Educational Federal Credit Union), and Kenneth C. Griffin Charitable Fund. This internship program recruits and subsequently connects rising 10<sup>th</sup> to 12<sup>th</sup> grade students who live in Miami-Dade County with paid summer internships. There is an emphasis on engaging at-risk youth, and at least 15 percent of program participants will be youths with disabilities. The program intends to employ at least 3,000 youth interns in the summer of 2023. The youth interns will each set up a credit union account with collaborating partner EdFed Credit Union, earn a stipend of no less than \$1,500.00 and work 30 hours per week for five weeks. The internship program start date is July 3, 2023.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: July 10, 2023**

**Resolution: 2023-67**

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**Strategic Plan Priority Investment Area:** Administrative/Operational

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to amend Resolution #2023-51, approved by the Board of Directors on June 12, 2023, to: (1) revise the name of an approved provider from NetSuite, Inc., to Oracle America, Inc./NetSuite, Inc., and (2) to authorize The Trust to enter into contracts with BPM, LLP (d/b/a Caravel + Partners) and SquareWorks Consulting, LLC, which are Oracle America, Inc./NetSuite, Inc. subcontractors.

**Budget Impact:** No additional funding is required for this amendment. Funding in the amount of \$3,473,514.00 was approved in Resolution #2023-51.

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**Background:** On June 12, 2023, the Board approved Resolution #2023-51 to negotiate and execute contracts with six vendors for several infrastructure enhancements at The Children's Trust. In Resolution #2023-51, NetSuite, Inc., was listed as the approved vendor for the Finance and Accounting software contract. When the resolution was approved, staff utilized the NetSuite, Inc., name as that was the legal name submitted with the entity's proposal. However, during contract negotiations, NetSuite, Inc. indicated its intent to contract and provide invoices as Oracle America, Inc./NetSuite, Inc. Although the vendor has two names listed, they are one corporation. As such, for accounting purposes and to allow us to provide payments utilizing either legal name, Trust staff is seeking to amend Resolution #2023-51 to revise the vendor's name to Oracle America Inc. /NetSuite, Inc.

In addition, the vendor indicated that The Children's Trust would be required to contract with and submit payment to its subcontractors directly. The subcontractors, BPM, LLP (d/b/a Caravel + Partners) and Squareworks Consulting, LLC, were identified by the vendor during the competitive solicitation process but were not identified in resolution #2023-51 because staff was unaware of the vendor's payment process. As such, this item seeks authority to contract with and make payments directly to Oracle America, Inc./NetSuite, Inc and to said subcontractors listed above.

**Description of Services:** This resolution authorizes The Children's Trust to amend resolution #2023-51 to: (1) revise the name of the approved vendor for the Finance and Accounting Software contract from NetSuite, Inc., to Oracle America Inc/NetSuite Inc.; and (2) authorize contracts with BPM, LLP (d/b/a Caravel + Partners) and SquareWorks Consulting, LLC, subcontractors of Oracle America Inc/NetSuite Inc.

**Finance and Accounting Software** – Oracle America, Inc./NetSuite Inc. will be providing the finance and accounting services described in Resolution #2023-51. This amendment is to revise the name of the vendor from NetSuite to Oracle America, Inc./NetSuite Inc. and authorize contracts with two of its subcontractors, BPM, LLP (d/b/a Caravel + Partners) and SquareWorks Consulting, LLC. BPM, LLP (d/b/a Caravel + Partners) will be engaged during

the implementation phase to assist with project management, integration, and training. SquareWorks Consulting, LLC will be providing Automate, an add-on service to the NetSuite solution that will allow for Accounts Payable (AP) automation and advanced check printing.

Finance and Accounting Software applicants with qualifying responses:

- Oracle America, Inc/NetSuite Inc. (Recommended Vendor)
  - BPM, LLP d/b/a Caravel + Partners - Implementation Subcontractor
  - SquareWorks Consulting, LLC. – Product Add-On Automate Subcontractor

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **10<sup>th</sup> day of July, 2023.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency\_\_\_\_\_



**Media Highlights  
June 2023**



PREV

## The Children's Trust Commits \$23M to Empower Families and Nurture Child Development

The Children's Trust announced during its Board of Directors meeting on June 12, 2023, the release of its latest grant awards benefiting 45 service providers across Miami-Dade County. This substantial annual investment, totaling more than \$116 million for the next five years, subject to yearly renewals, aims to create a supportive environment that empowers families and significantly enriches the lives of children across diverse communities. The grant awards support parenting and family strengthening programs now expanded to encompass prenatal to adolescence stages, fatherhood initiatives, and vital mental health services.

Funded programs will offer parents and caregivers comprehensive support through professional and peer assistance, education, and skill-building workshops, catering to vulnerable communities facing significant stressors and parenting challenges. Services will be delivered in various settings, including homes, pediatric offices, childcare centers, schools, and other high-need community settings, both in-person and virtually.

"We understand that parents and caregivers are the primary influencers in a child's life, and investing in their well-being directly impacts their future success and that of our community," said The Children's Trust President & CEO James Haj. "Through these grant awards, we are enabling service providers to offer a broader spectrum of support,

from empowering parents during pregnancy to equipping them with essential skills for raising resilient children and addressing mental health needs.”

The grants will offer prevention strategies to support families at risk of social, behavioral, or health problems, and those with intensive needs related to child and youth behavior, parent-child relationships, and mental health. Licensed and supervised clinicians will tailor these services to families involved in the child welfare and/or juvenile justice systems experiencing homelessness or requiring specialized care. Below is a full list of the funded grantees:

- Affirming Youth Foundation Inc. formally known as Jonathan Spikes Foundation
- Empowering Youth, Inc.
- Mexican American Council, Inc.
- Amigos Together for Kids, Inc.
- EnFamilia, Inc.
- Miami-Dade Family Learning Partnership, Inc.
- Barry University
- Family & Children Faith Coalition, Inc.
- Miami Lighthouse for The Blind & Visually Impaired, Inc.
- Be Strong International, Inc.
- Family Action Network Movement, Inc. (FANM)
- Our Child Care, Inc.

- Belafonte TACOLCY Center, Inc.
- Family Central
- Overtown Youth Center, Inc.
- Catholic Charities of the Archdiocese of Miami, Inc.
- Family Resource Center of South Florida, Inc.
- Parent to Parent of Miami, Inc.
- Cayuga Home For Children, Inc.
- Federation of Families, Miami-Dade Chapter Inc.
- Richmond Perrine Optimist Club, Inc.
- CCDH, Inc. d/b/a The Advocacy Network on Disabilities
- FIU Board of Trustees, Center for Women's and Gender Studies
- Sundari Foundation, Inc.
- Children's Home Society
- FIU Board of Trustees, Center for Children and Families
- The Arc of South Florida, Inc.
- Citrus Health Network, Inc
- Gang Alternative, Inc.

- Touching Miami with Love
- City of Miami
- Haitian Neighborhood Center Sant La, Inc.
- University of Miami, Educational & Psychological Studies
- City of Miami Beach
- Jessie Trice Community Health System, Inc.
- University of Miami, Department of Pediatrics
- CMB Visions Unlimited, Inc.
- Jewish Community Services of South Florida, Inc.
- University of Miami, Miller School of Medicine
- Community Health of South Florida, Inc.
- Le Jardin Head Start Program, Inc.
- University of Miami, Department of Psychology
- Concerned African Women, Inc.
- Lutheran Services Florida
- University of Miami, Linda Ray Intervention Center

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COMMUNITY

## Children's Trust, Miami-Dade County help kids get ready for a healthy, productive, safe summer

BY JULIETTE FABIEN

UPDATED JUNE 07, 2023 1:24 AM



"There are all kinds of safe, engaging and educational summer camps and experiences that can provide children with the same sense of magical wonder that their parents experienced."

For parents and caregivers, memories of summers spent on family vacations, taking a dip for hours at public pools, or even just hanging out in the neighborhood from morning

to evening often represent the happiest times of their lives. Parents yearn to give those same memories and experiences to their own children, but times are different and there is more to consider these days. Of course, summer still beckons as a break from the rest of the year's school and work schedules. Fun and respite are, and should be, among the top priorities. But keeping kids academically sharp and physically fit should also be part of that list. And maybe, most important, feeling healthy and mentally sound. The days of scooting off to work and leaving kids under the care of a teen sibling or a neighbor to let them explore the neighborhood alone and make mischief are less common, and not always advisable.

Fortunately, there are all kinds of safe, engaging and educational summer camps and experiences that can provide children with the same sense of magical wonder that their parents experienced. Along with memories, these experiences can keep your children progressing on their journey to adulthood, without shortchanging their childhood.

## **GETTING CAMPY**

In the bustling metropolis of South Florida, the importance of summer camps for kids cannot be overstated as they provide children with a chance to make friends and work on their social skills, while offering parents a safe and secure place for their little ones while they continue to work. There is an increased focus on education as well, so children don't succumb to the "summer slide" in their academic pursuits. Some research shows that over the summer, children in grades 1-8 could lose as much as a third of what they learned the previous school year.

To help combat this, The Children's Trust and Miami-Dade County Public Schools (M-DCPS) have partnered for a third year to create Summer 305, a program that brings certified public school teachers into camps to give academic instruction as part of weekly activities. While educational instruction during summer camp might not a great selling point for kids, rest assured that they will have plenty of fun doing more traditional camp activities like sports, dance and general playtime that also help with their physical fitness. Studies have found that children can be less active during the summer months, with more time spent sitting and resting than during the school year. Summer camps help reverse that through structured activities that help them be more active.

Parents now have hundreds of options to choose from when it comes to low or no-cost summer camp programs in Miami-Dade. With so many options, however, selecting the right summer camp for your children can be a daunting task.

Parents should carefully consider the following before making a decision: camp's location and history, operating hours, staff composition, safety protocols, and activity focus to ensure they align with both the parents' and children's needs and interests. To help parents navigate summer camp options, The Children's Trust, Miami-Dade County and M-DCPS have worked together to establish the More Summer Camp Choices initiative. By accessing the 211 Miami Helpline at 2-1-1 or visiting [211miami.org/summercamps](http://211miami.org/summercamps), operated by JCS, parents can access a comprehensive list of almost 500 funded summer camps provided by The Trust, county and school

system, including more than 17,000 slots for children and youth at Trust-funded camps alone. This valuable resource will greatly aid parents in finding the best summer camp for their children.

## **IMPACT ON MENTAL HEALTH**

The right summer camp will keep kids learning, in shape and engaged, all of which will do wonders for their mental health. Despite the rise in digital consumption and other challenges posed in a post-pandemic world, summer break remains a magical time for most children. It offers a much-needed respite from the pressures and anxieties of the school year, allowing their minds and bodies to relax.

Scientifically, there are reasons why kids tend to be in better spirits and enjoy improved mental well-being during the summer. Sunlight, for instance, provides essential Vitamin D, which has numerous health benefits and contributes to a healthy body and mind. Also, spending time outdoors not only enhances physical health but also has a positive impact on mental health. Physical activity is known to improve mood, reduce symptoms of anxiety and depression, boost self-esteem, and promote positive self-image in children. Being outdoors also facilitates better relationships between children and caregivers, provides an opportunity for focusing on positive experiences, and improves sleep quality.

*Juliette Fabien, MBA RN, chief programs officer at The Children's Trust, has extensive experience in public health, continuous quality improvement and case management. Her responsibilities with The Trust involve overseeing a team of human services professionals, directing The Trust's funding initiatives and ensuring that services meet the needs of the children and families of Miami-Dade County.*

**THE CHILDREN'S TRUST**  
**President/CEO**  
**Agreements - < / = \$25,000**  
**April 1, 2023 through June 30, 2023**

Qty	Organization	# Served	Final Agreement Amount	Description
<b>Promote Citizen Engagement and Leadership</b>				
1	Agape 4 Orphans International Inc	40	\$15,000.00	Summer Program
2	Amber Hayward dba Ambers Room LLC	25	\$10,000.00	Afterschool and summer online program offering academic enrichment in the areas of reading and language arts .
3	Amplify Community Resources	350	\$10,000.00	Mental health and wellness 5-event series for the Back to School Readiness Summit.
4	Bethel Apostolic Temple	25	\$15,000.00	Summer Program
5	Cannonball Youth Club Inc	300	\$5,000.00	Summer Program
6	Center for Family and Child Enrichment Inc	60	\$5,000.00	Summer and afterschool program
7	Christian Fellowship Community Development Corporation	25	\$1,300.00	Summer Program
8	Coconut Grove Optimist Preparatory Inc	25	\$7,000.00	Summer Program
9	Dance Center of Florida	40	\$7,500.00	A summer program providing performance opportunities for children interested in performing arts.
10	David Watson dba System Miami Inc	25	\$7,000.00	After School Program
11	Do Good 41	300	\$7,000.00	Summer Program
12	Epilepsy Florida Inc	800	\$5,000.00	The Miami Walk the Talk event is designed to spread awareness about the disease.
13	Fantasy Theatre Factory Inc	300	\$10,000.00	Four-day event series with Miami-Dade County ADA Office to raise awareness of inclusion of individuals with disabilities.
14	Full Deliverance Baptist Church	45	\$7,500.00	Summer Program
15	Girl Scout Council of Tropical Florida Inc	200	\$8,000.00	Program event/workshops
16	Hard Knocks Foundation Inc	1000	\$8,000.00	Family education events
17	Jordan Grove MBL Corp dba Jordan Grove Missionary Baptist Church	25	\$15,000.00	Summer Program
18	Literacy Partners Inc	150	\$9,000.00	Workshop for Families and Caregivers
19	Macedonia Community Outreach Ministries Inc	30	\$18,000.00	A year-round program for children offering intensive intervention in reading competency.
20	Miami Youth Garden Inc	50 Youth	\$20,000.00	Summer Program
21	NAMI Miami Dade County Inc	1500	\$7,500.00	NAMI's Walk for Mental Health Awareness events work to reduce stigma and bring heightened awareness about mental health.
22	National Black Child Development Institute Inc Miami Affiliate	40	\$15,000.00	Capacity-building workshops for organizations serving families
23	Philanthropy Miami Inc	350	\$7,500.00	The IGNITE! Conference shares strategies and technologies to nonprofit organizations, including educating Trust providers.
24	Rise Up 4 Change Inc	50	\$18,000.00	Summer Program
25	Sprout Up Inc	400	\$15,000.00	Afterschool Program
26	St James Baptist Church of Coconut Grove Inc	20	\$12,000.00	Summer Program
27	T5 Foundation Inc	300	\$2,500.00	Family Holiday Event
28	The Alternative Programs Inc	25	\$12,500.00	Summer Program
29	The Florida City Foundation Inc	35	\$15,000.00	Summer Program
30	The Greater Goulds Optimist Club Inc	40	\$17,000.00	Summer Program
31	The Optimist Foundation of Greater Goulds Florida Inc	25	\$13,000.00	Summer dance camp for youth in grades 6-8.
32	U Turn Youth Consulting LLC	775	\$18,000.00	The various events help youth service providers address the need to mitigate youth violence in Miami-Dade.
33	Walk By Faith Educational Centers	12	\$5,000.00	Summer Program
		<b>Subtotal</b>	<b>\$348,300.00</b>	
<b>Public Awareness and Program Promotion</b>				

